

“EDUCATING PRACTICAL VISIONARIES FOR MORE THAN 30 YEARS”

FROM THE CHAIR

Julian Agyeman

Have you ever seen a job advertisement that you feel was written for you?

In 1998, I saw such an ad at UEP. Now, as Chair of the department, I'm in a prospective mood. As I begin to think of the possibilities and challenges that



being Chair entails, I want to first acknowledge both personally, and community-wide, the pivotal role of our amazing staff and all our previous Chairs, especially my immediate predecessor

Rachel Bratt, and before her Fran Jacobs. It was Rachel and Fran, with input from faculty members and staff, who led the effort to our becoming an accredited planning program. I also want to acknowledge a first rate and dedicated faculty, adjuncts, Field Projects clients, internship providers and guest speakers who I will work with to guide the department as we move forward. Finally, and of enormous importance, I want to acknowledge our wonderful students and alumni, our “practical visionaries,” who constantly impress, inspire and challenge us to be the best we can.

Building on the solid foundations (no pun intended) laid by my predecessors, I will be concentrating on ‘two Cs’: curriculum (who we are, what we are and how we do what we do) and communication (how we communicate who we are, what we are and how we do what we do to the outside world). Recent changes approved by the faculty include moving towards a competency-based curriculum and the first revamping of our required core in the MA program in

*continued on page 2*

From the (prior) Chair  
Rachel G. Bratt

For nearly 10 of the past 12 years I have had the privilege of serving as Chair of UEP.

The department has changed and grown significantly during this period and our students and faculty continue to distinguish themselves. More than ever, students who leave with a UEP degree are securing terrific jobs where their education is helping them to make a real difference in a wide range of urban, social, and environmental domains. I could not be more proud of the accomplishments of our “practical visionaries.”

Perhaps the most dramatic recent change is that in 2000 the department changed

its name to Urban and Environmental Policy and Planning, adding “planning.”

This allowed us to proceed toward seeking accreditation from the Planning Accreditation Board, which we were granted on January 1, 2004; we were also approved for reaccreditation, effective January 1, 2007.

Joining the ranks of accredited planning departments has enabled the department to become more visible in the professional planning community, both locally and nationally. Increasingly,

*continued on page 2*



UEPers Bring Their “Practical Visions” to Elected Office

Kari L. Hewitt (second year M.A. student and president of the Student Planning and Policy Association)

I recently had the opportunity to speak to a current UEP student and two UEP alumni who are serving as elected public officials. Benjamin Downing of Pittsfield, Massachusetts, and a current UEP M.A. student was elected in November 2006 as a State Senator representing Berkshire County and parts of Hampshire and Franklin Counties. At 25, Ben is the youngest member in the Massachusetts legislature. Rex Burkholder (M.A., 1989) is Metro Councilor representing District 5 for the Portland, Oregon Metro Regional Council, the only elected regional government in the U.S. Rebecca “Reb” Kaplan (M.

A., 1994) has been an elected official for 5 years serving as the AC Transit Director, At-Large, for Alameda and Contra Costa Counties in California. All three of these elected officials still feel a strong connection to UEP and feel that the skills and scope of vision gained through the program has been a significant asset in their work.

Why did you decide to run?

Ben’s district represents his hometown, Pittsfield; the Berkshires is an area that means a great deal to him. In addition, he “felt that to help western Massachusetts realize its potential, we needed a

*continued on page 3*

*continued from page 1*

about ten years. We will be working on a number of modifications over the coming months, in preparation for a fall 2008 roll-out of the new requirements. In the meantime, our current students will continue to enjoy the benefits of courses that have been refined over the years and that we know will provide them with a solid background for pursuing challenging and exciting professional work. Our goal of better communicating who we are will include a website upgrade with a student blog called 'Practical Visions,' an Alumni Council and a "members only" searchable Alumni page on the website.

So, there's lots to do but with the ongoing enthusiasm and support of the UEP community, I think we're well on our way. I look forward to meeting our new students, helping current students get the most out of their remaining UEP experience and (re)connecting with our alumni.

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## UEP Granted Reaccreditation

Following a successful site visit to the department by representatives of the Planning Accreditation Board, which took place in March 2006, the Department's M.A. degree was approved for reaccreditation. The site visit team was comprised of two academics and one practitioner who, over a three day period, met with UEP faculty, students, staff, President Bacow, Provost Bharucha and Deans Dunn, McClellan, and Sternberg. Meetings also were held with UEP alumni and members of the professional planning community, a number of whom (such as Massachusetts APA Chapter President Peter Lowitt) are also Tufts alumni. The Planning Accreditation Board is comprised of representatives from the American Planning Association, the American Institute of Certified Planners, and the Association of Collegiate Schools of Planning. Tufts is one of 70 universities across the U.S. that has an accredited planning program. Our new accreditation period is from January 1, 2007–December 31, 2009.

## From the (prior) Chair Rachel G. Bratt

*continued from page 1*

faculty and students are participating in various planning conferences and, within the Boston area, for the past two years we have co-hosted (with the other two accredited planning programs in Cambridge), a planning symposium on a topic of enormous importance—The Kelo Supreme Court decision in 2005 and Hurricane Katrina in 2006. In addition, UEP has now become the Boston area host for the preparatory course for students studying for the exam offered by the American Institute of Certified Planners.

The department is also very proud of its relatively new Masters of Public Policy Program, which has now completed its fifth year. With 38 graduates so far, we have been thrilled with the experiences and backgrounds that these more senior professionals bring to the overall UEP experience.

In terms of our growth, since 2002 the size of our MA class has become fairly stable at 40-45 incoming students each year. This is a significant increase from enrollments in the prior decade that averaged in the mid 30s. Over the past 12 years, the number of MA graduates surpassed the number of graduates during the prior 20!

The department has also worked hard on becoming a more racially and ethnically diverse community—both in terms of our faculty and students. Although there is still much work to be done, we are delighted with our progress so far.

Just over six years ago, UEP students launched the "Student Planning and Policy Association." This group has played a fantastic role in hosting events linking current students with UEP alumni, scheduling exciting guest speakers, and arranging several social events each year. We are indebted to the current President of SPPA, Kari Hewitt, and the other student officers of this group, present and past.

The creation of the Hermann and Kate Field Education Fund represents another very important highlight of our department's recent history. This

fund is named in honor of Hermann Field, the founder of UEP, and his wife Kate. With generous contributions from the Field Family, as well as UEP faculty, alumni and friends, this endowed fund is now generating about \$4,000 in interest per year, which is being used to support student internships. One year ago the department launched its first (ever) capital campaign, to match a challenge grant provided by Hermann and Kate's children. The first phase of the challenge grant was met ahead of schedule, by January 2007. The Field children have generously offered a second challenge, which we will hopefully meet by June 30, 2008 (see article in this newsletter).

As we think ahead to 2008, the department will be reaching its next major milestone, our 35th anniversary. It is hard to believe that nearly 10 years have gone by since we celebrated our 25th year with a terrific event at the Boston Museum of Science, attended by more than 200 faculty, students and alumni. We hope to see many of you at events during the coming year.

As I leave the leadership of the department in the good hands of Professor Julian Agyeman, I delight in our achievements and I am excited about the department's next stages of growth. I am enormously indebted to the UEP faculty, particularly to Professor Fran Jacobs, who served as UEP chair between 2002–2004, other members of the core and adjunct faculty, (who may well be the very best faculty in the whole world) and to the UEP staff. Ann Urosevich, the department's administrator, was always, always there to assist me with grace, patience, and wisdom. Arville Grady and Maria Nicolau also have been wonderful in carrying out their numerous tasks.

I send you my wishes for a more peaceful world, a more environmentally sound and just planet, and greater equality among the peoples of the world, in terms of social and economic opportunities. And to you, our alumni and friends, may your personal and professional lives continue to thrive.

# UEPers Bring their “Practical Visions” to Elected Office

*continued from page 1*

State Senator who had the energy to do the job, the humility to listen and learn from others, and [a commitment to] focus not just on short term results, but long term sustainable prosperity.” Ben also offered, quite simply, that “the position was open. Politics is all about seizing opportunities. I ran against four other candidates and when I entered the race there were two candidates with a total of 40 years of legislative experience in the field.”

Rex said that he never wanted to run for office; as a grassroots organizer he thought elections were a tremendous waste of people, money, and time. (He also notes that he still feels the same way, to a great extent, except when you win!) He adds, “I was a transportation advocate, and a citizen member of a metro transportation committee. The sitting councilor wasn’t too responsive to my issues and I got frustrated enough to complain to the wrong/right person who told me I’d be a good councilor.” Furthermore, he offered to help with the election. Rex still sees himself as a change agent and organizer, just in a different place.

Reb has been living in Oakland, CA for 11 years, and had worked as a transit/smart-growth advocate for a regional non-profit, when a seat on the regional transit board became vacant, and she decided to seek the opportunity to implement the kinds of policies she had been advocating.

## How has your UEP education contributed to your current work?

Reb sees her work as particularly reflective of the “intertwined” nature of the Urban and Environmental Policy and Planning program. When she first entered the political world, she felt that perceiving these areas as interconnected was rare, but her work in public transit “focuses on both ‘urban’ and ‘environmental’ issues in a way that is particularly satisfying.”

Ben believes that his time at UEP has



Benjamin Downing



Rex Burkholder



Rebecca “Reb” Kaplan

challenged him to think about issues in a broader context. “For example, it’s counterproductive and inefficient to build affordable housing that is nowhere near social services, transportation, or economic opportunities.... In that sense, my UEP education helped me crystallize the bigger vision I wanted to work towards, showed me the steps we needed to take to make it real, and gave me hope that even in difficult times, we can and do make great progress.”

Rex greatly values the skills in budgeting, conflict resolution, and team work that he gained at UEP. “Process and people are so important to the work of an elected official that I can’t stress the value of these skills enough.”

## Did your UEP education contribute to your decision to run for office in any specific ways?

Ben notes: “My UEP education didn’t affect whether or not I would run, but it did affect how I ran. Listening to my fellow classmates, with their wide array of different backgrounds, ideas, and dreams, made me realize just how much we share in common—across political, cultural, social, and economic lines. I tried to take that message with me everywhere. I didn’t just knock on doors of registered Democrats. I knocked on every door, because I wanted to represent every voter and because no party or person has a monopoly

*continued on page 7*

## Jon Witten, Selectman

**Jon Witten** (a core faculty member of UEP teaching courses in Land Use and Natural Resource Policy) was elected to a three year term as Selectman in the Town of Duxbury at the Town’s annual election in March 2007. When asked what motivated him to run for the contested position, Witten responded that he saw the Selectman’s seat as an opportunity to become involved in several regional and local land use issues facing the Town and Boston’s south shore. A planner and lawyer by training, Witten commented that political office differs from the traditional role of client advocacy, “the whole Town is your client” he said. Of particular interest to Witten are issues that challenge the Town’s historic and rural character, including the re-routing of air traffic to and from Logan Airport directly over Duxbury and the long term impacts of the construction of a gaming resort on land owned by the Wampanoag Tribe within the nearby Town of Middleborough. Witten is working on several affordable housing initiatives, including strengthening the Town’s unique inclusionary housing by-law that requires land developers to set aside 10% of their development units (or pay fees in lieu of the units), for rental or sale to those earning less than 80% of the region’s median income.

## Hermann and Kate Field Education Fund

### *First Challenge Grant Met, Second Challenge Underway*

In our last newsletter (Fall 2006) we reported that the children of UEP founder Hermann Field and his wife Kate Field (Hugh, Alan and Alison), had donated \$30,000 to the endowed fund that was created in their parents' honor, the Hermann and Kate Field Education Fund. In addition, the family offered an additional \$20,000 in challenge grant funds. Following a solicitation letter sent to over 700 UEP alumni, we were successful in meeting the challenge by raising over \$10,000. We are thrilled and very appreciative that the

Field Family has since offered a second challenge grant. They are committing an additional \$10,000 to be matched 1:1 by contributions from UEP faculty, staff, alumni, and friends. We need to raise this money by June 30, 2008 and we hope that you will consider making a donation of whatever amount you can afford. Contributions may be sent to: Hermann and Kate Field Education Fund, Tufts University, A&S Development, 80 George Street, Medford, MA 02155.

The first six students to receive Field Fund awards used their money to sup-

port project work in Sweden and India during summer 2006. Five students received small grants from the Field Fund to pursue internships in California, Rhode Island, New Mexico, Indonesia, and Costa Rica in summer 2007. A companion endowed fund, the Miriam Charaf Simonds fund, supported five student internships abroad and two in the U.S., during summer 2006. For summer 2007, these funds will be supporting two students, one of whom will be doing an internship abroad.

## Hermann and Kate Field Education Fund Award Recipients—Summer 2007

### **Erin Fried**

Second year student, Erin Fried, has just been accepted into the Fletcher dual degree program and her award from the Hermann and Kate Field Education Fund will help support her internship with the United Nations Office of the Recovery Coordinator. Erin studies property law in a developing country context with specific regard to environmental and humanitarian consequences. This summer she is working in Banda Aceh, Indonesia, where the recovery effort has hit several roadblocks in terms of structuring a system of property rights. Attempts to establish new boundaries for property have shown a lack of understanding of cultural norms. Erin writes: "The Aceh recovery is a unique opportunity to apply my academic knowledge, to experience firsthand the challenge of property definition, and to work with an institution that will greatly help me to understand the challenges and rewards of field work."

### **Jayne Hamann**

Jayne Hamann's award from the Hermann and Kate Field Education Fund is helping to support her internship with Clean Water Action: Coalition for Water Security in Providence, Rhode Island. Jayne is hoping to become an effective practitioner in the field of water policy and management. She writes that: "Having effective water policy and management can save lives and improve societal well being here and abroad. In order for municipalities in the U.S. to move toward sustainability and stable economies, realistic and fair water policy needs to be adopted. The issues of how climate change will impact current water policy and how policy will need to change in order to adapt to climate change are of particular interest...[This internship] will provide me with the practical skills and experience that I need to be an effective contributor to the field of water policy. Not only will I have the opportu-

nity to help develop legislation and gain first hand knowledge of how this process works, but I will also gain valuable experience in data collection and outreach."

### **Alexandra Kleyman**

Alexandra Kleyman is using her award from the Hermann and Kate Field Education Fund to help support her internship with the Santa Fe Watershed Association in Santa Fe, New Mexico. Alexandra is interested in sustainable urban management and design issues related to transportation and natural resource policy as well as community-based social marketing. In addition to completing the UEP M.A. program, Alexandra is also enrolled in the Water: Systems, Science, and Society (WSSS) program and is interested in urban watershed management. In her application for the award she stated: "This internship will provide me with great professional experience both through the research project

# Ann Rappaport and James Jennings Publish New Books

**D***egrees That Matter: Climate Change and the University* (MIT Press 2007) by UEP faculty member **Ann Rappaport** and UEP alumna **Sarah Hammond Creighton** offers strategies and practical guidance for taking action to address global warming. The book's foreword is by Tufts President and UEP faculty member Lawrence Bacow and is based on the university's innovative and positive experiences with the Tufts Climate Initiative. The book argues that academia is in a unique position to take a leadership role in reducing emissions, adapting to unavoidable changes and preparing graduates to live in a warmed world. Discussions on individual actions; organizational decision

making; master planning; and attributes, costs and priorities for emission-reducing actions are relevant beyond universities to a wide variety of organizational settings. *The London Times* (Education Supplement, July 20, 2007) recently provided a strong review of *Degrees That Matter*, stating: "Few books deal so comprehensively with mitigation of climate change in the workplace, and none matches this book in terms of the higher education sector."

**James Jennings'** edited book, *Race, Neighborhoods, and the Misuse of Social Capital*, was recently published by Palgrave Macmillan. This anthology tackles four key issues in race, neighborhoods,

and social capital: how is social capital discussed within the contexts of racial inequality, how does this dialogue inform public policy regarding neighborhood revitalization and economic development, and how is utilization of social capital an effective strategy for improving inner city living conditions. The authors first address the common argument and then provide illustrative analyses, articulating political and economic strategies that ensure basic economic benefits for all communities, regardless of the "stock" of social capital.

I will complete and from the networking opportunities that await me. Being in Santa Fe this summer will be a great experience, not only because I'll be at the center of urban water management issues in the U.S. (the Santa Fe River was just named America's #1 most endangered river by American Rivers), but also because of the focus it will give me for my thesis and future job prospects."

## Abby Lindsay

Abby Lindsay's award from the Hermann and Kate Field Education Fund is helping to support her internship with GEC. sa, a small consulting firm in San Jose, Costa Rica. Abby is doing environmental impact assessments partly with this firm, and partly with the Costa Rican Ministry of the Environment. Abby's academic focus is on how large projects (specifically internationally funded projects) are implemented at the local level in Latin America. Abby notes: "Often with inter-

national negotiations there is a disconnect with the local level, and likewise these international policies and bilateral agreements have a huge presence at the local level...I want to see how principles of equity, justice, and sustainability are incorporated/not incorporated during the implementation of projects and programs."

## Amelia Schmale

Amelia Schmale's Field Fund award enabled her to travel to California this summer to participate in the Marin County Sustainability Team, within the Community Development Agency's Planning Department in San Rafael. The Sustainability Team implements programs of climate protection, green building, solar energy, and green business, among others. Amelia is involved with the annual sustainability evaluation. Some of her potential projects include developing a scorecard to relay to the community

about energy use and an analysis of how the county could gain the right to procure its own electrical services such as wind power, in an effort to lower county greenhouse gas emissions. Amelia has told us: "This internship is directly related to a thesis idea involving how to institute sustainability in General Plans. I am especially interested in county government planning, common in California, where I plan to start my career. This position will allow me to work intimately with the county planning department to see how what they've written into the plan plays out in practice."

# An Amazing Trip to Ghana

Mary Ann Crayton

*Mary Ann Crayton, who received her MPP in May 2007, came to UEP with 25 years of work experience in the non-profit sector. Her most recent position was with the Community Training and Assistance Center, where she was the Director of Nonprofit Development. During her MPP program she had the opportunity to travel to Ghana with a delegation of Tufts faculty and students. A film, written and co-produced by students, will be available on-line in the near future.*

In fall 2006 I heard about The Ghana Gold Corporate Social Responsibility (CSR) Study Tour, under the auspices of Tufts' Africa in the New World Program (ANW), which was to spend part of the January 2007 break in Ghana. Led by Tufts Professors Pearl Robinson, Political Science, Edward Kutsoati, Economics and Christina Sharpe, Literature, eight students (including me) toured Ghana for two weeks; I was the only graduate student. ANW and Jamshed Bharucha, Provost and Senior Vice President of Tufts, provided the financial support enabling me to participate.

Travel to Ghana offered a rare opportunity to link my passion for social justice with international study abroad. I wanted to understand the complex relationship between Ghana's gold mining economy and multinational mining companies' implementation of Corporate Social Responsibility (CSR) policy. The immersion in Ghanaian culture, however brief, offered a personal connection to Africa, a deeper understanding of the African Diaspora, and contacts with Ghanaian NGOs.

From the outset, the study tour was a planned learning experience; our base of operations was the University of Ghana, at Legon. The on-site coordinator, Beatrice Allah-Mensah, a former Ghanaian exchange student in the Tufts Political Science Department, maintained an intense daily schedule of meetings with government cabinet officials, mining executives, and NGO and local leaders, including a meeting with an Ashanti sub-King, who graduated from Tufts Fletcher School.



PHOTO CREDIT: BIC LEU

Tufts delegation, and others, at the Ministry of Mines. Mary Ann Crayton is third from the left, Tufts Professor Edward Kutsoati is fourth from the left, and Professor Pearl Robinson is in the center.

After 50 years of independence, Ghana is a country of economic and socio-political contrasts. The modernity of Accra, the capital city, is limited. Most urban dwellers and rural villagers do not have running water, and workers are paid an average of \$1.60 per day. I witnessed extreme poverty and disease, giving new definition to my preconceived American notions.

Ghanaian Gold is the symbol of power of the ancient Ashanti Kingdom, and remains so for the contemporary Asantehene (Ashanti King). Today, gold mining fuels dislocation and cultural alienation, and gold mining multinationals operate beneath the radar, creating havoc immune from legal transparency and accountability. Ashanti village chiefs, who have control over the land, negotiate mining concessions. Joyce Aryee, CEO of the Chamber of Mines, met with our group to explain new government initiatives to create a higher profit margin and sustainable livelihoods for villagers. Later, we visited mining communities where huge mountains of waste dominated the landscape, filling the air with dust, poisoning the local water supply.

The Asantehene (Ashanti King) Otumfuo Osei Tutu II, offered us the rare opportunity to attend a Durbar (celebration) in honor of the visit of Horst Kohler, President, of the Federal Republic of Germany; the equivalent of a U.S. state visit by a foreign dignitary. Attendees dis-

played enormous wealth and status, attired in elaborate kente cloth (expensive Ghanaian fabric woven by men in specific villages of the country) and adorned with extravagant gold jewelry. Nowhere else in our travels had we observed such overt opulence and power; few Ghanaians are ever granted the privilege of entry behind the walls of this guarded sanctuary.

Near the end of our tour, we met with leaders of the NGO, Wassa Association of Communities Affected by Mining (WACAM), which is trying to develop transparency and accountability on the part of the government and gold mining corporations. Leaders, Daniel Owusu Koranteng and his wife Hannah, are working with affected villagers to reduce poverty and build civic engagement through education, youth leadership training, and legal advocacy.

The Ghana Gold Study Tour was an intense exploration of Ghanaian life and institutions. A visit to the slave castle at Elmina is still a haunting memory, where the stench of inhumanity has lifelong impact. My perspectives about international relations are forever altered. I now better understand how the Trans-Atlantic slave trade and the African Diaspora engineered world capitalism. It is also painfully clear that the global economy affects rural Ghanaian villages and their ability to access clean drinking water, as much as it affects unemployed American workers.

# UEPers Bring their “Practical Visions” to Elected Office

*continued from page 3*

on good ideas. So I guess, in short, I was much more open due to my experience at UEP.”

Reb offers that her UEP experience was a huge contributor, both in terms of developing the skills that enabled her to become an effective policy maker, and in her attitude and approach to policy and government. She adds that her UEP experience helped her understand how sound policies can contribute significantly to human and environmental health. For example, a program in which employers and developers purchase transit passes in “bulk” for all residents/employees, results in increased transit use and decreased air pollution.

Rex said that he is “interested in the big picture and Metro is an agency chartered by the public to plan for a sustainable future. Being with people who shared my belief that life requires that we make a difference, and who put careers on hold, or changed careers, in order to make themselves more effective change agents was very empowering and inspirational.”

## What kind of work have you been doing?

These officials have been representing the UEP community and its values in their work. Reb has worked to increase transit service through low-income neighborhoods, such as a new “All-Nighter” service to the Bay Area, which helps night-shift workers obtain jobs, because now people can get home from shifts that end at 2am or 4am. She also has implemented sustainable energy programs, including zero-emission buses and solar power for buildings.

Ben has brought fresh energy to his district in Western Mass where he hopes his work will foster long-term sustainable prosperity for the region.

Rex has been working to align regional transportation spending with land-use and economic goals while also pursuing regional affordable housing goals.

## Advice to members of the UEP community considering running for office?

The advice among these public officials is pretty consistent. If you care about something, get involved. If you want to run for office, don’t wait around: Be active about the issues that are important to you and get experience wherever you can. Learn what you’re getting into. As Ben notes: “Volunteer, hold signs, be a part of something you care about. You’ll only be an effective candidate if you know why people run for office and why people get involved in campaigns.”

Rex offers that: “Being in office is a privilege and an honor. Get experience on appointed boards... Don’t be shy... Elected officials are like everyone else—some smart, some dumb, some nice, some real pieces of work. What makes them different is that they took the leap.”

Ben also believes that it’s important to remember that “politics is about seizing opportunities,” and as Rex said, “Much of the work is boring and difficult...but if it fits, don’t hesitate. It is a wonderful experience....”

Reb notes that it is essential for people with integrity and a commitment to effective government to run—and to help break down the notion that it is hopeless to try to change things. An effective campaign can help motivate and educate voters—and, she added, “in my experience, treating everyone with decency—even potential ‘opponents’—can, over time, turn many more people into allies than I would have thought.”

## Final comments?

Although Ben has only been in office for a few months, he already feels that his experience has shown him that “people want to know where you stand, whether they agree with you or not, and they want to know that you came to that decision through thought and with the best interest of your community in mind. People want positive political leadership. Both in campaigns and governing, people, for good reason, are tired of the bickering

and seemingly endless stalemate. Reb added that while nation-wide elections often focus on mass media and sound bites, local ones can provide an opportunity to run, and govern, based on good ideas, and her UEP experience gave her a level of comfort with policy advocacy that allowed her to work easily with far more experienced officials. And finally, Ben notes that “government is far less about ideology and far more about respect. That may sound funny, but if you show a colleague respect, and you acknowledge that they, like you, got in to public service to do good, you are much more likely to look past ideological differences, find common ground, and produce results.” He also adds: “UEP teaches you to be a practical visionary and that’s exactly what we need more of in our politics today, or as JFK called them, ‘idealists without illusions.’”

Thanks very much to these three elected officials for all their hard work and for taking the time to share their experiences and advice with the UEP community. We look forward to hearing more about their political struggles and victories.

*Rebecca Kaplan’s recent re-election website is still live: <http://www.rebkaplan.org>*

*Ben Downing’s website is: <http://www.bendowning.org/index.php>*

*For more information about Rex Burkholder, see: <http://www.metro-region.org/article.cfm?articleID=189>*

## Information Sessions

UEP hosts **Information Sessions** which provide opportunities for prospective students to meet with department faculty and current graduate students. Please visit the UEP website (<http://ase.tufts.edu/uep>) for fall 2007 dates and information on attending an Information Session.

The following students completed theses between November 2006 and May 2007. This is the final requirement for the M.A. degree in urban and environmental policy and planning. Congratulations!

**Vanessa Bittermann**

Civic Agriculture: An Analysis of Citizen and Community Engagement in Vermont's Food System

**Ryan Christenberry**

Arizona's Proposition 207: Growth Management Policy and the Property Rights Movement

**Andrew Cohen**

A Shift in Development Policy: An Analysis of Community Participation and Roxbury's Parcel P-3 Development Process

**Deborah Durant**

Spirituality and the Prevention of Youth Violence: A Policy Perspective

**John Foss**

Running Clean: The Inherent Problems of the Bipartisan Campaign Reform Act and the Clean Election Solution

**Brenna Gibson**

The Geography of Quality in Three Massachusetts Parks

**Elizabeth Glynn**

The Use of the Massachusetts Chapter 40R Statute in Its First Two Years: An Analysis

**Katie Golden**

Child Welfare and Infant Abandonment Policy: A Case Study of the Massachusetts Baby Safe Haven Law

**Nicole Guanzon**

Sustainability in Post-disaster Recovery: A Case Study of the Coastal Rehabilitation and Livelihood Program in Banda Aceh, Indonesia

**Lauren Haring**

Measure 37 and the Oregon Land Use Planning System: Impacts and Opportunities for Planners within the New Regulatory Landscape

**Elizabeth Hayden**

Connecting Fragmented Landscapes and Policies: Green Infrastructure in Connecticut

**Doing something interesting and want to tell us about it? E-mail Ann Urosevich at [ann.urosevich@tufts.edu](mailto:ann.urosevich@tufts.edu)** (The dates in parentheses refer to the year the student entered UEP.)

Last fall, **Caroline Ganley (1990)** was hired as the District Manager for newly elected New Hampshire Congresswoman Carol Shea-Porter. The Congresswoman is the first woman elected to national office in the history of the state of New Hampshire. Caroline wrote: "I volunteered on Carol's campaign last fall and when we won, she offered me a job."

**Nancy Gabriel (1991)** and **Peter Alison (1989)** moved to Vermont several years ago. Nancy is working at the Sustainability Institute, on two projects. The Sustainable Food Lab is attempting to accelerate improvement in mainstream food and agriculture systems so we can sustain a high quality life on earth. Nancy is currently leading the process design for another effort, the Meadowlark Project Leadership Laboratory, "which is bringing together a multisectoral diverse group of people to create a vision for the northern Great Plains region as a place of opportunity for all people and to create living examples of what this might look like. The work is based on Peter Senge, et al.'s book, *Presence*, and uses something called the U Methodology to bring people together in a way that fosters innovation and change." Peter, who was previously working at DSM Environmental Services, is now doing project consulting from home.

After working for the Town of Concord, Massachusetts for a number of years, **Carol Kowalski (1992)** has recently become the Community Services Director and Town Planner for the Town of Reading, Massachusetts. At about the same, **Tyke Crowley (1998)** became the Staff Planner for the Town of Concord.

Shortly after **Fiona Rotberg (1992)** received the last newsletter, she wrote: "It is so wonderful to see the familiar names when reading through the recent newsletter. I was very happy to read about the Sweden tour, as I live in Sweden now with my husband and two children. I have been

here for several years, living in a town within Stockholm called Vallentuna. I work at Uppsala University with the Eurasian Department. But all of this is to say that I was impressed with what I read about the UEP Sweden program."

In spring 2007, after working since 2003 as the economic development policy advisor to Denver Mayor John Hickenlooper, **Peter Chapman (1993)** was hired by Seedco Financial, a national nonprofit lender, as executive director for its new Denver operation. Peter has nearly 19 years of urban development experience. With the Hickenlooper administration, he oversaw a large portfolio of City and quasi-municipal agencies such as the Office of Economic Development, the Denver Housing Authority and the Office of Cultural Affairs. Peter also led innovative initiatives that have expanded and diversified Denver's financial products for community reinvestment, enhancing the City's ability to have a greater impact on affordable housing and commercial development, particularly in low-income neighborhoods. Immediately prior to joining the Mayor's staff, Peter was a senior member of the urban development practice group at Abt Associates, Inc., a management consulting firm specializing in economic policy. Peter also previously served as executive director of the Office of Economic and Community Development for Nashville and Davidson County, Tennessee, and as a managing director of the Boston-based Madison Park Development Corporation. As Executive Director of Seedco Financial-Denver, Peter will work closely with the City of Denver on community economic development initiatives, including neighborhood commercial revitalization, affordable housing and small business expansion.

**Yumiko Yasuda (1994)** wrote: "There was quite a change in my life last year. In March, I left the United Nations Development Programme where I worked for the past three years. In May, I started working for WWF (World Wide Fund for Nature) based in Vientiane, Lao PDR. I am working as a sustainable livelihood coordinator, for the Living Mekong Programme, which aims to improve sustainable management of the Mekong River. Currently,

I spend half of my time traveling in Lower Mekong countries (Cambodia, Thailand, Laos, Vietnam), as I am involved in a regional program called Wetland Alliance, a partnership program with AIT (Asian Institute of Technology), Worldfish Center, and Coastal Resource Institute of Thailand. The work is challenging but rewarding, and I am enjoying my new life here in Laos. I was also fortunate to have a chance to travel to Bhutan, and do some great diving, between the two jobs. Vientiane is a small capital city, very friendly and relaxing place to live. I plan to stay here for another 1.5 years."

Writing from Indiana, **Tracy Batchelor Butler (1995)** reports that she is a self-employed consultant working with local youth and community development nonprofit organizations in program development, strategic planning, evaluation and fundraising. "Many of my clients come through a wonderful organization called the Indiana Youth Institute. I have also just recently joined Indyschild.com as a staff blogger. I am married and have two beautiful kids—Maddie, 6, and Jack, 1½. With the professional opportunities I have had after graduating from UEP (and child development) I continue to count Tufts as one of the great blessings in my life."

**Maria Fiore (1995)** writes that she recently began a new job as the senior manager for Business, Community and Government Relations at Homes for Working Families in Washington, DC. "It's a fairly new organization (about one to two years old). I will be helping to set up workforce housing coalitions in 20 cities around the country. The coalitions will consist of employers, state/local government policymakers, and workforce housing developers and advocates. The goal is for these coalitions to advance policy changes that enable more working families to find safe, good-quality homes they can afford."

**Kevin Gallagher (1996)** has recently published a new book with The MIT Press titled *"The Enclave Economy: Foreign Investment and Sustainable Development in Mexico's Silicon Valley,"* with Lyuba Zarsky. Kevin is currently Assistant Professor in Boston University's Department of International Relations.

**Kate (Gormly) O'Brien (2001)** has just become the Executive Director of Groundwork Lawrence where she was previously the Deputy Director. Kate writes: "I am pleased to be leading such a dynamic organization, and I hope to engage the Tufts/UEP community in our continued work here."

**Tim Potsaid (2003)** is currently working at the Organization for a New Equality, which is dedicated to increasing economic opportunities for low-income communities and communities of color. "Recently we submitted written and oral testimony and recommendations to the Economic Development Transition Committee for the Patrick-Murray administration. Included in our recommendations were to increase asset limits in social programs, develop a statewide financial education initiative and to continue funding for Individual Development Accounts (IDA)."

This past March, **Minona Heaviland (2004)** began a new job as the Strategic Planning Coordinator for Citywide Services with the New York City Parks and Recreation Department.

**Sam Bell (2004)** is now employed with FEMA and working in downtown Boston. "Briefly, I'm working with state and local governments in New England as well as other federal agencies to develop and adopt local flood management maps. Additionally, I manage a grants program for the region offering state government technical assistance in the administration of their programs."

After moving home to New Jersey shortly after graduation in 2006, **Tara Santimauro (2004)** found a job that she loves in a neighboring town. She writes: "I am working as an environmental scientist for an environmental consulting/engineering firm called HydroQual. I have worked on some really fantastic projects, including several Phase I Environmental Site Assessments, which kind of aligns with what my thesis topic was last year."

**Meghan Henry (2004)** is working in Washington, DC as a Research Associate for the National Alliance to end Homelessness.

### Minona Heaviland

Growing the Urban Forest: A Study of Tree Ordinances in Massachusetts

### Meenakshi Jacob

Brownfields and Sustainability: Strengthening the Link

### Cynthia Orellana

Social Policy and Planning in Cuba: The Case of Public Health and Lessons Learned for U.S. Urban Communities

### David Sharples

Who Will Pay for the Rain?: The Utility Approach As a Mechanism for Funding and Maintaining Stormwater Management Practices

### Melanie Spencer

Minimizing Displacement in Gentrifying Neighborhoods: An Examination of the Community Land Trust

### Yvette Villa

An Evaluation of Mill Conversion as an Urban Revitalization Strategy in Lowell, Massachusetts

### Jennifer Wood

The Green House: Barriers and Breakthroughs in Residential Green Building

### Abby Yenco

Adaptation to Climate Change in Local Water Resource Management: Lessons from the Metro Area

### Mary Zagar

Planning in Urban Neighborhoods: Implementing the Goals of Neighborhood Master Plans

### MPP GRADUATES

The following students completed the Master of Public Policy degree between November 2006 and May 2007.

#### Laura Booth

#### Lisa Bucci

#### Sarah Buck

#### Caroline Campbell

#### Mary Ann Crayton

#### E. Franklin Miller

**Meena Jacob (2005)** was recently hired as a Senior Planner at Fort Point Associates, inc., a planning firm in Boston. Meena also wrote that she submitted a paper for an international conference on brown-fields in 2008 in Greece, and it was accepted. She will be working on the paper with Ann Rappaport.

**Melanie Spencer (2005)** has just begun a new job as a planner in the environmental group of Parsons Brinckerhoff in New York City. She will be working on environmental review (EIS, CEQRA) and analysis for projects as well as the traditional planning duties regarding land use, zoning, community outreach, site visits, etc. She writes: "It is very high demand and will force me to step out of my own areas of 'expertise'. I'm definitely excited about this work and learning opportunity, which will allow me to work on NYC projects as well as regional and potentially international projects. As for my first assignment, it will be working on a new school site on 125<sup>th</sup> Street in Harlem. This will be my first non-internship real world assignment! Do you hear the excitement?"

**Jenn Wood (2005)** has been hired as the senior marketing and sales specialist for NativeEnergy, a renewable energy and GHG offsets company based in Charlotte, Vermont. "I am very excited as the company is small but growing."

## MARRIAGES

**Kate Gormly** to (Stuart) Tuck O'Brien

**Shannon Barry** to Dan Vasconcelos

**Brenna Gibson** to Chris Minor

## BIRTHS/ADOPTIONS

Ella Kathleen to Rachel and **Jesse McEntee**

Sophia Emma to Anthony and **Karen Roth LoRusso**

Francesca to **Ivanna Bandura** and Eduardo Cavallo

Alexander David to **Gabrielle Hermann** and Holger Reinhardt

Mei to Yoshimitsu and **Kayo Tajima**

## UEP Students Receive Awards

This past year, UEP students were singled out for their unique accomplishments and contributions. We proudly acknowledge the following:

### Tufts Awards

<b>Nicole Guanzon</b>	Presidential Award for Citizenship and Public Service
<b>Kevin Lane</b>	TIE Environmental Graduate Fellowship
<b>Jesse McEntee</b>	Graduate Student Research Award
<b>Franklin Miller</b>	Rob Hollister Award for Community Service and Citizenship (awarded by GSAS)
<b>Abby Yenco</b>	Graduate Student Research Award
<b>Mary Zagar</b>	Advanced GIS award (first prize)

### External Awards

<b>Lisa Bucci</b>	Presidential Management Fellow (U.S. Government)
<b>Andrew Cohen</b>	New York City Department of Housing Preservation and Development Fellowship
<b>Elizabeth Hayden</b>	Outstanding Student Award, American Institute of Certified Planners
<b>Corey Kurtz</b>	Rappaport Fellowship, Harvard University
<b>Abby Lindsay</b>	New England Environmental Leadership Program Fellowship
<b>Franklin Miller</b>	Affordable Housing Competition (second prize)
<b>Meghan Welch</b>	City of Chicago Mayoral Fellow

Two UEP alums were also named Environmental Leadership Program fellows: **Jennifer Lawrence**, currently Executive Director, Groundwork Somerville and **Jenna Ringelheim**, Senior Project Associate, The Trust for Public Land. The ELP selected a total of 24 emerging environmental leaders from the Greater Boston Region to participate in this "prestigious year-long fellowship aimed at enhancing the capacity of the environmental movement." We are very proud that UEP students or alumni claimed three of these awards!



UEP students at 2007 Annual American Planning Association Conference: Kristin Hoffman, Luba Zhaurova, Flavia Resende, Armando Milou, and Melanie Spencer

**U**EP stresses the importance of field-based learning and teamwork in its required core course for M.A. students, Field Projects: Planning and Practice. Field Projects reports for 2005–2007 are available as PDF files on the UEP website: [http://ase.tufts.edu/uep/academics/field\\_projects.htm](http://ase.tufts.edu/uep/academics/field_projects.htm)

In the spring of 2007, ten teams of students acted as consultants to public agencies and private nonprofit organizations. The following are the titles of their final reports, along with the names of their clients.

**Leading the Way or Not: Racial Diversity of Leadership in Community Development Organizations (Survey) Race in Recruitment, Retention and Advancement: A New Approach for the Community Development Field (Manual)**

*The Alliance—Advancing Community Development by Confronting Racism*  
Students: Michele Bolduc, Corey Kurtz, Rachel Meredith-Warren, Flavia Resende

**Making the Grade: A Performance Analysis of Five Key Bus Routes in the Greater Boston Area**

*Alternatives for Community and Environment*

Students: Kari Hewitt, Courtney Knapp, Jason Kurian, Kara Sergeant

**Poverty and Child Neglect: Exploring Solutions through Differential Response**

*Casey Family Services*

Students: Talia Gursky, Louisa Sullivan, Meghan Welch

**Housing in Chinatown: Yesterday, Today and Tomorrow**

*The Chinese Progressive Association*

Students: Emily Cohen, Amy Matlage, Matt Reardon, Chia-Hui Shen

**Chapter 40R: An Initial Report for the Town of Ipswich**

*Town of Ipswich, Ipswich, MA*

Students: Erin Heacock, Kristin Hoffman, Alexandra Kleyman, Amy Kuykendall

**Redeveloping the Lower Mystic River: Case Studies and Best Practices**

*Mystic River Watershed Association*

Students: Joshua Berkowitz, Aimee Donnelly Garman, Armando Milou, Katie Moniz, Erin Smyth

**Creating a New Place: A Concept Plan for 15 Peabody Street**

*Salem Sound Coastwatch*

Students: Alison Corwin, Soledad Gaztambide, Abby Lindsay, Jessica Miller

**Expanding Access to Transit: Integrating a Green Line Station into Ball Square**

*Mayor's Office of Strategic Planning and Community Development,*

*City of Somerville*

Students: Bernie Cahill, Meredith Christensen, Danielle Lipis, Dana Panzer

**Small Businesses and Local Food: Challenges and Opportunities for Eastern Somerville**

*Somerville Community Corporation, Somerville, MA*

Students: Chrissy Goldberg, Mariana Mendonca, Melissa Peters, Michelle Sheehan, Luba Zhaurova

**Conserving Freshwater and Coastal Resources in a Changing Climate**

*The Nature Conservancy*

Students: Elizabeth Grubin, Abigail Hardy, Regina Lyons, Amelia Schmale, Takeo Sugii

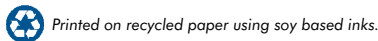
## UEP Faculty, Students and Alumni Attend APA Conference in Philadelphia

**T**his past spring, UEP-ers joined over 6,000 planners from throughout the country in the City of Brotherly Love for the annual American Planning Association conference. With over 200 sessions on everything from food policy to post-Katrina planning, the conference was a reminder to many about how diverse and intriguing the “planning” world really is.

UEP alumni and current students got together at workshops, sessions, and

social events throughout the conference. For example, Melanie Spencer, who just received her MA from UEP, had the opportunity to meet with Jonathan Grosshans, who graduated two years ago, at the UEP “wine and cheese” reception. And, at a party organized by the four New England chapters of the APA, Massachusetts Chapter President Peter Lowitt (UEP 1992) and Ralph Willmer (UEP 1986) shared beers with first-year student Kristin Hoffman.

UEP Assistant Professor Justin Hollander organized a panel on the final day of the conference and spoke about the lessons to be learned from the reuse and redevelopment of federal government-owned brownfields; he was joined by officials from the City of Chattanooga (Tennessee), the U.S. Department of Energy, and the U.S. General Services Administration.



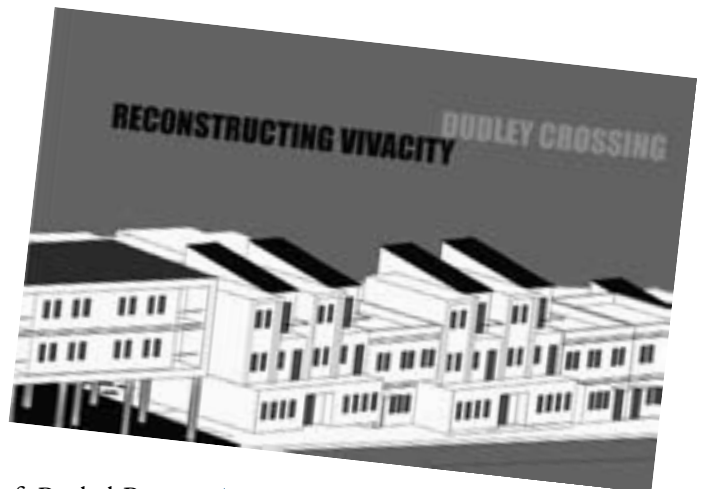
## The 2007 Affordable Housing Development Competition

*E. Franklin Miller, MPP, May 2007*

**D**uring the spring 2007 semester, I participated in the Affordable Housing Development Competition sponsored by the Federal Home Loan Bank, the Citizens' Housing and Planning Association (CHAPA), the Greater Boston Chamber of Commerce, and Kevin P. Martin & Associates, P.C. It was an incredible exclamation point on my masters education, which, allowed me to utilize skills gained at Tufts along with my prior professional experience. I led a team of five other students, which included designers from the Harvard Graduate School of Design and a financial specialist from the Harvard Business School. We designed a five-site real estate project in Roxbury under the auspices of a local community organization, Nuestra Comunidad Development Corporation. Our project included a design for the renovation of 4 of those sites and the construction of 33 new units on the last site. UEP alum

Sarah Lamitie (UEP 1992), Boston Private Bank and Trust Company, served as the financial mentor on the project and Prof. Rachel Bratt served as the faculty advisor. Projects were evaluated based on their plans for community outreach, green design aspects, as well as financial feasibility. We were thrilled that our project received the second place award in the competition.

My work in several UEP classes allowed me to be conversant with my peers about the design and finance portions of the project and my professional experience in organizing helped me to design and execute our plan for community outreach. This experience has given me the confidence that my education and experience will prepare me for a transition to the field of real estate development.



The Affordable Housing Competition was launched in 2000 and according to its website, "provides the opportunity to combine classroom experience with real-world practice in affordable-housing development. The competition integrates a wide range of academic subjects and innovative ideas to spark new interest in the housing issues affecting Greater Boston. Students learn the multilevel process of design and production and the value of partnering with housing organizations to address the need for affordable housing." (See <http://www.fhlbboston.com/competel/index.jsp>)