

## THE JENZABAR FOUNDATION



### Celebrate Your “Best in Class” at Our Fall Conference — and Join Us at the Head of the Charles!

The Jenzabar Foundation is pleased to announce our Best in Class Conference, to be held Oct. 16 – 18, 2009 at Endicott College in Beverly, Massachusetts. Our goal is to provide a venue for leaders of service-focused student groups to network with each other and learn about the experiences of others who have integrated a sense of community into their scholarship and their lives. A number of conference attendees will be receiving “Best in Class” awards for their exceptional work in the areas of community service and humanitarianism. These awards are a result of those student groups’ nominations for a 2009 Jenzabar Foundation Student Leadership Award, an honor that drew nearly 150 nominations from institutions across the United States earlier this year.

We’re excited to note that our Best in Class Conference coincides with the renowned “Head of the Charles” regatta, the world’s largest two-day rowing competition. This uniquely Boston event features many of the world’s top rowers and crews, and attracts some 300,000 spectators—and this year, The Jenzabar Foundation will be part of the festivities. To help raise awareness of the many remarkable societal contributions being made by college students today, we will sponsor an official booth along the banks of the Charles River on Sunday, Oct. 18, where we will offer student groups the opportunity to display and discuss their service work.

This invitation to the Best in Class Conference includes admission to all conference activities for both a student representative and an administrative or academic representative of their institution. Program details can be found in the preliminary conference agenda that accompanies this notice. While the Conference’s content is targeted to student leaders, we will be scheduling activities that we hope will be of interest to administrators and academicians as well. Overnight accommodations can be arranged, and will be provided via the Wiley Inn and Conference Center at Endicott College.

We hope that you can take part in the Best in Class Conference, and join us in Boston to experience all the excitement of the Head of the Charles. Please confirm your institution’s participation in the conference by Sept. 18 with an RSVP to Anisa Mezini, [anisa.mezini@thejenzabarfoundation.org](mailto:anisa.mezini@thejenzabarfoundation.org) or 617-492-9099 ext 350.

We invite you to visit the Foundation’s Web site at [www.thejenzabarfoundation.org](http://www.thejenzabarfoundation.org) to learn more about our collegiate service focus and those groups that we have funded, including both the 2008 and 2009 Student Leadership Award winners.

We hope to meet you in October. In the meantime, please feel free to contact John Beahm, the Foundation’s Executive Director at 617-492-9099 ext. 512 or [john.beahm@thejenzabarfoundation.org](mailto:john.beahm@thejenzabarfoundation.org) with any questions.

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## The Jenzabar Foundation's "Best In Class" Conference Oct. 16 – 18, 2009 Endicott College, Beverly, MA

### Preliminary Agenda

#### Friday, October 16

Arrival

Best In Class Party, 7 – 10 PM, Featuring deSol ("...a Latin-flavored rock band that just may be the hottest act to come out of Asbury Park since you-know-who...")

#### Saturday, October 17

Breakfast, 8 – 9 AM

Welcome and Keynote, 9 – 9:45 AM

Session #1, *How to get your organization/idea going and keep it moving*, 9:45 – 10:30

Break, 10:30 – 10:45

Session #2, *Outreach strategies*, 10:45 – 11:45

Lunch, 12:00 – 1:00 PM

Session #3, *Fundraising*, 1:15 – 2:00

Session #4, *Service learning*, 2:00 – 2:45

Break, 2:45 – 3:00 PM

Case studies, 3:00 – 4:00 PM (Chance to work together on a "case" and network in groups)

Presentations on case studies, 4:00 – 4:45 PM

Closing remarks, 4:45 – 5:15 PM

Best In Class Awards Dinner, 6:30 – 9:30 PM

#### Sunday, October 18

Breakfast

Travel to Boston for the "Head of the Charles" regatta, and/or

Departure

Accommodations will be provided at The Wylie Inn at Endicott College  
Conference activities on October 16 and 17 will take place at Endicott College