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**LOCAL ICONS AND MUSICIANS ROCK THE BOSTON COMMON  
FOR INCREASED CIVIC ENGAGEMENT**

**Open Event Brings Power to the People Through  
Voter Registration and Exposure to Solution-Oriented Media**

**Saturday April 19, 2008** will mark the anniversary of the start of the American Revolution. This monumental date will also set the tempo for change in the greater Boston area. The **What Is Change? Voter Registration and Mobilization Event** will be an afternoon long engagement focused on providing thousands of Boston citizens the necessary tools for instituting change in the local and national levels. In addition to a voter registration drive, dozens of musicians and key local figures are slated to storm the stage with socially-conscious, solution-oriented music and messages. The event will be a fierce and active one aimed at cementing Boston as a national leader in civic engagement.

This innovative event will be hosted by Akrobatik and DJ-ed by DJ Nomadik. It includes performances by Invisible Inc., AfroDZak, One Signata Nach, Reality Click, and Joy Daniels. It will also include breakdancing by Floorlords and street theatre by Reflect and Strengthen, and many others. Some of local leaders speaking will be Grace Ross, Ron Bell, and Ali Nookani.

The What Is Change? event is hosted by Project: Think Different (PTD), MassVOTE, Dēmos: A Network of Ideas and Action and Teen Empowerment in conjunction with over 40 organizations from throughout Boston's Third Sector and is expecting 4,000 people.

In this modern age when so many have become disenfranchised and maligned by institutions that don't truly listen to their constituents, the What Is Change? event on Saturday April 19<sup>th</sup> will serve to do just the opposite. It will ensure that **all individuals are key components to building a cohesive democracy**. The Third Sector is ardently demonstrating that though integration with the government, they are ready to listen to our people, support our community, and advocate for their issues.

Now is the time to make Boston a juggernaut for the change we so desire. It is the time to revitalize an atrophied faith in the government and community. **April 19, 2008's What Is Change? Voter Registration and Mobilization Event** will stand triumphantly in the annals of time as a milestone for providing unadulterated access to the people. Together we can!