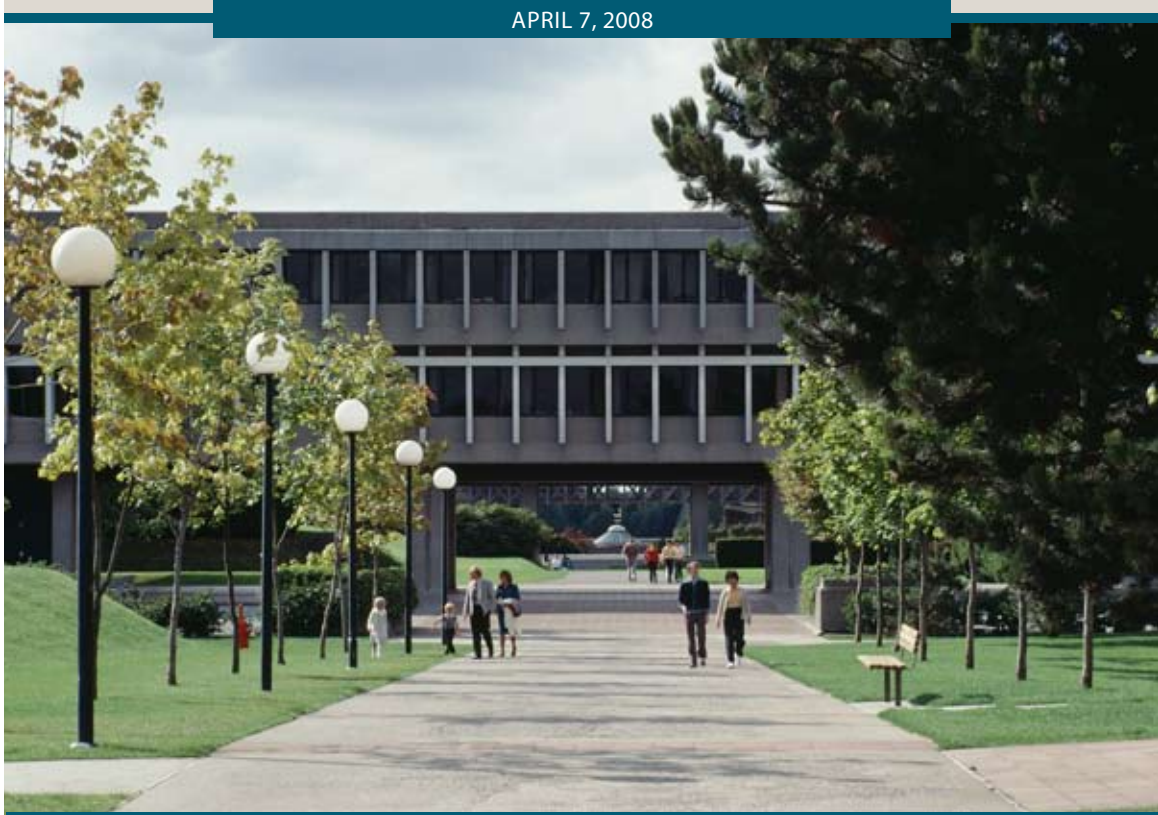


ANNOUNCING A CONFERENCE ON

# Eds, Meds, and Municipalities: Developing Shared Goals and Strategies for Mutually Beneficial Results

APRIL 7, 2008



HOLY CROSS HOGAN CENTER  
WORCESTER, MA



## LINCOLN INSTITUTE OF LAND POLICY

113 Brattle Street  
Cambridge, MA 02138-3400 USA  
www.lincolninstitute.edu



The Lincoln Institute of Land Policy conducts research and policy evaluations, holds conferences, provides education and training, supports demonstration projects, and publishes books and reports on policy issues relating to land. Founded in 1974, the Lincoln Institute, in Cambridge, Mass., seeks to improve the quality of public debate and decisions in the use, regulation, and taxation of land by integrating theory and practice, and providing a nonpartisan forum for the discussion of planning and urban form; economic and community developments; valuation and taxation; and international land policy, with a special emphasis on Latin America and China. Publications, online information, and a range of interactive resources and tools are available at the website, [www.lincolninstitute.edu](http://www.lincolninstitute.edu).

The Cecil Group is an innovative multi-disciplinary planning and design firm located in the historical Back Bay of Boston. With excellent credentials in both national and international assignments, the firm offers skills in urban design, planning, landscape architecture, and architecture. The Cecil Group provides creative physical design and planning ideas that specifically address the circumstances of each project. A focus on the challenge of thoughtfully "putting places together" underpins the firm's practice and philosophy.

APRIL 7, 2008

Eds, Meds, and Municipalities: Developing Shared  
Goals and Strategies for Mutually Beneficial Results  
Worcester, Massachusetts

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# Course Overview

**April 7, 2008, 8:30 AM – 2:00 PM**

The Lincoln Institute of Land Policy and The Cecil Group invite you to take part in this day-long conference to achieve a better understanding of the dynamics involved in the relationships between institutions, neighborhoods, and municipalities, and to provide a toolkit to increase long-term, mutually beneficial strategies for leaders and practitioners from institutions and municipalities. The strategies focus on programmatic, physical, and investment opportunities to spur community and economic development that results in positive returns for all parties—a major theme in the Lincoln Institute's Department of Economic and Community Development and its City, Land, and the University program.

The schedule includes two morning sessions, a keynote speaker during lunch, and one afternoon session.

The presentations include case studies, model practices, and strategies for increasing partnerships in the future.

While this event is geared mainly toward administrators of higher education, medical institutions, and municipal officials, anyone interested in these issues should attend.

## Panels and speakers include:

**Tina Brooks**, Undersecretary, Department of Housing and Community Development, Massachusetts

**Steve Cecil**, Principal, Cecil Group, Boston, MA

**Michael F. Collins, MD**, Interim Chancellor, UMass Medical School and Senior Vice President for the Health Sciences, University of Massachusetts

**Evan Dobbelle**, President, Westfield State College, Westfield, MA

## Issues Panel:

*What are the issues that each partner faces in city-university/hospital-community partnerships?*

**Monica Anderson**, Neighborhood Liaison, Community Relations, Miriam Hospital, Providence, RI

**Mark Bilotta**, CEO, Colleges of Worcester Consortium, Worcester, MA

**Mayor Clare Higgins**, Northampton, MA

**Omega Johnson**, President, Old Hill Neighborhood, Springfield, MA

## Tools Panel:

*What are the tools for effective relationships among institutions and municipalities?*

**Jack Foley**, Vice President for Government, Community Affairs, and Campus Services, Clark University, Worcester, MA

**Matt Morrissey**, Economic Development Director, New Bedford, MA

**Omar Blaik**, CEO, U3 Ventures, Philadelphia, PA

# Registration

**Registration Deadline:** April 1, 2008.

**Tuition is \$25.** A limited number of scholarships are available from the Lincoln Institute of Land Policy for individuals and organizations in need.

**Enrollment is limited to 150.** To guarantee a place in the program, payment arrangements must be made prior to the course.

**Course Location:** Holy Cross Hogan Center, 1 College Street, Worcester, MA 01610

**Cancellation Policy:** Cancellations received by April 1, 2008, will be refunded. Cancellations and “no shows” received after this date will be charged the full registration fee. Should you be unable to attend, please notify us by phone, fax, or e-mail.

We reserve the right to cancel or reschedule this program. Registrants will be notified at the earliest possible date, and paid registration fees will be refunded in full.

## There are five easy ways to register:

**Call:** 888.845.8759

**Fax:** 617.385.5166

**E-mail:** lincolninstitute@resource-plus.com

**Online:** www.lincolninstitute.edu

**Mail:** Lincoln Institute of Land Policy  
c/o ResourcePlus  
200 Seaport Boulevard, Suite 309  
Boston, MA 02210

Name	Job Title/Profession
Organization	Department
Street Address	
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E-mail	
<input type="checkbox"/> Payment by Check (Make check payable to: Lincoln Institute of Land Policy)	
<input type="checkbox"/> Payment by Credit Card:	
<b>Card Type:</b> <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Card Number	Expiration Date
Signature	
Print name as it appears on card	