

HIST 170

Development As History: From Colonialism to Modernization to Globalization

[DRAFT SYLLABUS]

Monday
1:30-4 PM
Department of History
Tufts University
Fall 2009

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Office Hours: Monday 9-10 AM, Wednesday 12 noon to 1 PM
And by appointment

This course explores the evolving concept of development and how it can serve as a means to execute, support, or justify various ideological, state, and geopolitical programs. Development is a notoriously vague concept. It can be synonymous with progress or simply social, cultural, or economic change. "Development" in this context describes an intentional action, not merely a "natural" process of social or economic evolution. We will not use the term as social scientists of the last century who sought to define a universal paradigm of "modernization." Rather, the course will examine the multiple, changing, and contested meanings of the concept in different times and places by different historical actors.

Historically, the concept of development has been subsumed under a host of labels ranging from "civilization" to "modernization" to "globalization" and has been intimately connected with various imperial, ideological, political, or strategic projects. What were (and are) these projects? How did those advocating development view those they were seeking to "modernize?" How did modernization campaigns affect those targeted peoples and the wider environment? What ideals and dangers did modernization represent for individuals caught in the middle of rapid social change? How did (and do) some negotiate and contest programs of development?

ASSIGNMENTS

Class Participation	(25%)
Review Essays	(35%)
Class Presentation	(15%)
Presentation Essay	(25%)

Participation:

As this is an advanced course participation is an indispensable part of your grade. Everyone is responsible for the core readings each week.

Papers:

Presentation Essay: Each student must prepare a long review on one week's topic. This will be a longer essay on a topic relating to the week's theme that includes 3-5 other sources (books and/or articles) beyond those already assigned and drawn from your own library searches. Consult with the professor before starting work on your topic.

The essay should be 15-20 pages in length. Identify major issues and events historically and then describe some of the key debates, but be certain to include new perspectives and your own viewpoint on these matters. Do not simply summarize the course readings. Remember, the class has read them too. Analyze them with an eye to provoking serious discussion.

In terms of format you might think of structuring your essay being rather like one of the better essays in the *New York Review of Books*. This means less a report on the readings at hand and more of an analysis of the topic that the readings engage.

Your essay will then be posted to the class discussion board and emailed where the rest of the class will read comment on the issues it raises.

YOUR ESSAY SHOULD BE POSTED AND EMAILED TO THE CLASS NO LATER THAN 7 PM ON THE **FRIDAY** PRECEDING THE MONDAY CLASS WHERE YOU ARE TO PRESENT

In class you will present the main points of your essay and provide questions or ideas to provoke discussion (approximately 30 minutes).

You may, if you desire, revise and resubmit your essay, providing it is done within two weeks of the class meeting for which it was prepared. Students who present in the first part of the term will be given extended time for revisions.

In this cases where more than one student is presenting the week's readings, those students are encouraged to coordinate their in-class presentations, but are expected to compose and post their own, unique essays and presentations.

Review Essays: Each week, all students are expected to post a short (3 page), thoughtful and substantive response to the issues raised in that week's reading and the posted presentation essay. While the presentation essay will be the center point for the reviews, these responses should demonstrate your own individual engagement with the course reading for that week.

REVIEW ESSAYS SHOULD BE POSTED AND EMAILED NO LATER THAN 7 PM ON THE **SUNDAY** BEFORE MONDAY'S CLASS DISCUSSION

Students should be aware that elements of the course may change for various unforeseen reasons. You are responsible for keeping track of any changes. If you have any questions please contact the professor.

READINGS:

All readings are available through the library. Books are available for purchase at the campus bookstore. Students are also encouraged to utilize online booksellers.

Jonathan Crush, ed. *Power of Development*
Frederick Cooper, *Colonialism in Question*

Michael Adas, *Machines as the Measure of Men*
Stephen Kotkin, *Magnetic Mountain*
William Easterly, *The White Man's Burden*
Odd Arne Westad, *The Global Cold War*
James Scott, *Seeing Like a State*
J.R. McNeill, *Something New Under the Sun*
Michael Latham, *Modernization as Ideology*
Frank J. Lechner and **John Boli**, eds., *Globalization Reader*
Carol Lancaster, *Foreign Aid: Diplomacy, Development, Domestic Politics*
Jeffery Sachs, *The End of Poverty*
Amartya Sen, *Development as Freedom*

COURSE SYNOPSIS:

Week 1

September 14

Course Introduction

Week 2

September 21

What is Development?

Cowen, Michael and Robert Shenton, "The Invention of Development" in Jonathan Crush, ed. *Power of Development*, 27-43.

Cullather, Nick, "Development: It's History," *Diplomatic History* 24 (Fall 2000): 641-653

Arndt, H. W. "Economic Development: A Semantic History," *Economic Development and Cultural Change* 29 (April, 1981): 455-466.

Cooper, Frederick, "Modernity," in *Colonialism in Question*, 113-149.

Week 3

September 28

"Civilizing" Missions: Development and Colonial Projects

Adas, Michael. *Machines as the Measure of Men*, 129-342.

Easterly, William, *White Man's Burden*, 269-305.

Pan-San Ho, Samuel. "Colonialism and Development: Korea, Taiwan, and Kwantung" in Mark Peattie and Ramon Myers, eds., *The Japanese Colonial Empire, 1895-1945*, 347-398. [PACKET]

Connelley, Matthew, "The Failure of Progress," in *A Diplomatic Revolution*, 17-38. [PACKET]

Week 4

October 5

Modernization as Romance: The Ideological Experiment and Nationalist Ambitions

Kotkin, Stephen, *Magnetic Mountain: Stalinism as Civilization*, 27-146.

Sun Yat-Sen, *The International Development of China*, 3-14. [PACKET]

Bose, Sugata. "Instruments and Idioms of Colonial and National Development: India's Historical Experience in Comparative Perspective" in Frederick Cooper ed. *International Development and the Social Sciences*, 45-63.

[PACKET]

Engerman, David. *Modernization from the Other Shore*, 153-193. [PACKET]

Week 5

October 13 (NOTE: CLASS MEETS ON A TUESDAY)

Modernization: (Western) Modernity on the Landscape and in People's Heads

Adas, Michael. *Machines as the Measure of Men*, 345-418.

Inkles, Alex. *Becoming Modern*, 3-35. [PACKET]

Myrdal, Gunnar. "Modernization Ideals" in *Asian Drama: An Enquiry into the Poverty of Nations*, vol. I, 57-69. [PACKET]

Week 6

October 19

A Development Contest?: The Cold War and U.S. Postwar Strategy

Westad, Odd Arne. *The Global Cold War*, 8-73.

Engerman, David. "The Romance of Economic Development and New Histories of the Cold War," *Diplomatic History*, (January 2004): 23-54.

Latham, Michael. *Modernization as Ideology: American Social Science and "Nation Building" in the Kennedy Era*, 1-68, 151-215.

Rostow, Walt Whitman, *The Stages of Economic Growth: A Non-Communist Manifesto*, 1-16, 123-167. [PACKET]

Week 7

October 26

The Environmental "Engine" of Development and Environmental Costs

McNeill, J. R., *Something New Under the Sun: An Environmental History of the Twentieth Century World*, 3-20, 151-227, 296-356.

Cullather, Nick. "Miracles of Modernization: The Green Revolution and the Apotheosis of Technology," *Diplomatic History* (2004): 227.

Commoner, Barry. "On the Meaning of Ecological Failures in International Development" in M. Taghi Farvar and John P. Milton, eds. *The Careless Technology: Ecology and International Development*, xxiii-xxiv. [PACKET]

World Commission on Environment and Development. "From One Earth to One World" in Frank J. Lechner and John Boli, eds., *Globalization Reader*.

Week 8

November 2

Modernization's Crisis and Critical Perspectives on Development and Modernity

Scott, James. *Seeing Like a State: How Certain Schemes to Improve the Human Condition Have Failed*, 1-10, 87-102, 181-261, 342-357.

Brick, Howard. "Development and Its Discontents," in *The Age of Contradiction*, 44-65. [PACKET]

Parpart, Jane. "Post-Modernism, Gender, and Development," Jonathan Crush, ed. *Power of Development*, 253-265.

Lélé, Sharachandra M., "Sustainable development: A critical review" *World*

Development (June 1991) [online]

Week 9

November 9

Local and Transnational Negotiation of Development

- Shrestha**, Nanda, "Becoming a Development Category," Jonathan Crush, ed. *Power of Development*, 266-278.
- Kennedy**, Paul, "Economic Agendas, North and South," in *The Parliament of Man*, 113-142. [PACKET]
- Khagram**, Sanjeev. "Towards Democratic Governance for Sustainable Development: Transnational Civil Society Organizing around Big Dams" in Ann M. Florini, ed. *The Third Force: The Rise of Transnational Civil Society*, 83-114. [PACKET]

Week 10

November 16

Globalization as Development?

- Friedman**, Thomas. "A Manifesto for A Fast World," *New York Times Magazine* March 28, 1999 [online]
- Esteva**, Gustavo and Madhu Suri Prakash. "From Global to Local" in Frank J. Lechner and John Boli, eds., *Globalization Reader*.
- Micklethwait**, John and Adrian Wooldridge. "The Hidden Promise: Liberty Renewed" in Frank J. Lechner and John Boli, eds., *Globalization Reader*.
- Sen**, Amartya. "How to Judge Globalism" in Frank J. Lechner and John Boli, eds., *Globalization Reader*.
- Barber**, Benjamin. "Jihad vs. McWorld" in Frank J. Lechner and John Boli, eds., *Globalization Reader*.
- Hobswam**, Eric. "The World Unified," in Frank J. Lechner and John Boli, eds., *Globalization Reader*.
- Stiglitz**, Joseph. "Globalism's Discontents" in Frank J. Lechner and John Boli, eds., *Globalization Reader*.

Week 11

November 23

Development as Politics

Lancaster, Carol, *Foreign Aid: Diplomacy, Development, Domestic Politics*, all

Week 10

November 30

Development as (US) Strategy?

- Fukuyama**, Frank. "The End of History," in *The National Interest* Summer 1989.
- Huntington**, Samuel. "A Universal Civilization?: Modernization and Westernization" in *The Clash of Civilizations and the Remaking of World Order*, 66-78. [PACKET]
- National Commission on Terrorist Attacks Upon the United States**,

9/11 Commission Report, 47-55.

[PACKET]

Powell, Colin. "How Bush Should Win the War on Terror," *Foreign Policy*, Jan./Feb. 2005.

Week 12

December 7

Development as Argument

Sachs, Jeffery, *The End of Poverty*, 244-346.

Easterly, William, *White Man's Burden*, 3-30, 365-384.

Sen, Amartya, *Development as Freedom*, 3-53.