PART ONE
The Context for Economic Analysis

Chapter 0: Microeconomics and Well-Being

Chapter 1: Economic Activity in Context
1. Our Starting Point
2. The Goals of an Economy
3. The Issues That Define Economics
4. Economic Tradeoffs
5. Microeconomics in Context

Chapter 2: Markets and Society
1. The Three Spheres of Economic Activity
2. The Role of Markets
3. Types of Markets
4. Advantages and Limitations of Markets

PART TWO
Basic Economic Analysis

Chapter 3: Supply and Demand
1. Introduction to the Microeconomic Market Model
2. The Theory of Supply
3. The Theory of Demand
4. The Theory of Market Adjustment
5. Topics in Market Analysis
Chapter 4: Elasticity
1. The Price Elasticity of Demand
2. The Price Elasticity of Supply
3. Income Elasticity of Demand
4. Income and Substitution Effects of a Price Change
5. Short-Run Versus Long-Run Elasticity

Chapter 5: Welfare Analysis
1. Welfare Economics
2. Consumer Surplus
3. Producer Surplus
4. Social Efficiency
5. Policy Inferences from Welfare Analysis

Chapter 6: International Trade and Trade Policy
1. Trade, Specialization, and Productivity
2. Gains from Trade
3. Drawbacks of Free Trade
4. Globalization and Policy
5. Conclusion
Appendix: A Formal Theory of Gains from Trade

PART THREE
Economics and Society

Chapter 7: Economic Actors and Economic Behavior
1. Economic Understandings of Human Motivations
2. Economic Behavior
3. Economic Rationality

Chapter 8: Consumption and the Consumer Society
1. Economic Theory and Consumption
2. Consumption in Historical and International Context
3. Consumption in a Social Context
4. Consumption in an Environmental Context
5. Consumption and Well-Being
Appendix: A Formal Theory of Consumer Behavior
A1. The Assumptions
A2. The Budget Line and its Slope
A3. Indifference Curves
A4. Utility Maximization
A5. Response to Variations in Price

Chapter 9: Markets for Labor
1. Labor in the Traditional Neoclassical Model
2. Labor Supply and Demand at the Market Level
3. Changes in Jobs and in the Labor Force
4. Alternative Explanations for Variations in Wages
5. Wages and Economic Power
Appendix: A Formal Model of a Firm’s Hiring Decision

Part Four
Essential Topics For Contemporary Economics

Chapter 10: Economic and Social Inequality
1. Defining and Measuring Inequality
2. Data and Trends
3. Causes and Consequences of Inequality
4. Policy Reforms

Chapter 11: Taxes and Tax Policy
1. Economic Theory and Taxes
2. The Structure of Taxation in the United States
3. Tax Analysis and Policy Issues

Chapter 12: The Economics of the Environment
1. The Theory of Externalities
2. Valuing the Environment
3. Environmental Policies in Practice
Appendix: Formal Analysis of Negative Externalities

Chapter 13: Common Property Resources and Public Goods
1. Goods Other Than Private Goods
2. Artificially Scarce Goods
3. Common Property Resources
4. Public Goods
5. Climate Change
Part Five
Resources, Production, And Market Organization

Chapter 14: Capital Stocks and Resource Maintenance
1. Capital Stocks
2. Natural Capital
3. Manufactured Capital
4. Human Capital
5. Social Capital
6. Financial Capital
7. Sustaining Capital Stocks

Chapter 15: Production Costs
1. An Overview of Production
2. Types of Production Costs
3. The Production Function
4. Production Costs

Chapter 16: Markets Without Power
1. Understanding Market Power and Competition
2. Perfect Competition
3. Profit Maximization Under Perfect Competition
4. Losses and Exit
5. Production, Efficiency, and Equity
Appendix: A Formal Model of Perfect Competition

Chapter 17: Markets With Market Power
1. The Traditional Models
2. Pure Monopoly: One Seller
3. Monopolistic Competition
4. Oligopoly
5. Imperfect Competition in Agriculture and Health Care
6. Summary and a Final Note
Appendix: Formal Analysis of Monopoly and Monopolistic Competition
   A1. The Assumptions
   A2. Monopoly
   A3. Monopolistic Competition