Tuesday, April 23, 2013, 12:30-1:30 pm
"Infrastructure for the New Economy: Measuring Impacts of Private Social Investing"
Shaun Paul, GDAE Research Fellow

Investors representing private foundations, individuals, corporations, banks, and pension funds are increasingly adopting “impact investing” in a wide range of sectors seeking social and environmental benefits along with financial returns. This rapidly growing trend has huge implications for international development and the new economy. While environmental and social accounting of “impact investing” remains a nascent field, some investors and social purpose companies are taking steps to adopt standards.

Shaun will discuss his collaborations with a multidisciplinary group of practitioners and academics working to offer a framework for investors and entrepreneurs to better understand when and how investing can increase social, economic, and environmental resilience. He will share some lessons from his efforts to formulate a “bio-cultural resilience investment tool,” which draws on research into economic activities related to fisheries, tourism, agriculture, and forestry in biologically and culturally diverse regions.

Global Development And Environment Institute
44 Teele Ave ● Somerville, MA 02144

GDAE is located just off Packard Avenue. The event will be held in the 3rd floor conference room. For questions or directions contact GDAE at gdae@tufts.edu, or call 617-627-3530

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