Impact Investing in Superfoods: Fad or Sustainable Solution?
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Organic food has been the fastest growing segment of produce markets in the US in recent years. Consumer hunger for healthy nutritious food has found chia, quinoa, and amaranth among other highly nutritious ancestral crops.

‘Superfoods’ are witnessing exploding market growth among consumers seeking healthy and ethically sourced food. A growing number of smallholder farmers in Latin America are reaping the profits. Come join this presentation to consider if this trend offers a strategy for global sustainability, or if it is just another fad.

Brown Bag Lunch Series
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Wednesday, November 6
12:30-1:30
44 Teele Ave, Somerville, MA
Medford Campus, Tufts University

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