CURRICULUM VITAE

LYNNE MARIE PEPALL

Office Address:

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Citizenship:  Canadian, Permanent Resident of United States

Education:

University of Toronto        B.A. in Mathematics and Economics                 1976
University of Cambridge    Ph.D in Economics                                            1983

Title of Doctoral Dissertation:  "Product Choice and Hedonic Pricing"

Employment:

European University Institute: Research Fellow   1981-82
Concordia University: Assistant Professor            1983-87
Tufts University: Assistant Professor                    1987-92
Associate Professor 1992-2003
Full Professor     2003-

Courses Taught:

Graduate:  Industrial Organization, Economics of Uncertainty and Information, Advanced Microeconomic Theory


Related Activities:

Co-Director of the Writing Across the Curriculum Program, Tufts University, 1995-1998
Visiting Assistant Professor, Queen's University, Spring, 1990
Visiting Scholar, CORE, Belgium, Summer, 1988
Participant, NBER Conference on Industrial Organization, May 1993
Participant, NBER Conference on Industrial Organization, 1996
Fellowships and Grants:

Jean Monnet Fellowship European University Institute 1987
(Awarded and Declined)

Tufts University Summer Faculty Fellowship 1988

German Marshall Fellowship 1994-95

Tufts University Summer Faculty Fellowship (with G. Norman) 1997

Tufts University Research Semester Fellowship 2000

Grant from Institute for International Peace and Security, Social Science and Humanities Research Council of Canada, and FCAR (Quebec) grant to study The Defense Industry in Canada. Funding provided for 1985-88.

Grant received from Social Science and Humanities Research Council of Canada grant to study Female Labor Supply and Fertility Behavior (with J. MacIntosh and W. Sims), 1988.

Received from CIBER, Summer Stipend to study "Innovation, Imitation, and Strategic Trade Policy", June 1993.

Publications:

I Refereed Articles


(10) "Imitative Competition and Innovation in a Duopoly Model." *Economica*, 1997, 64, 265-79.


II Published Articles In Books:


III Books:


(3) *Industrial Organization: Contemporary Theory and Practice*. (with D. Richards and G. Norman)
IV Book Reviews:


V Work in Progress:

(1) "Versioning and Brand-Stretching in e-Commerce." (with G. Norman and D. Richards).

(2) "Advertising, Spillovers and Concentration." (with G. Norman and D. Richards).

(3) “Targeted Subsidies and Investment Spillovers” (with D. Richards).

(4) "Shrouded Benefits, Brand Loyalty and Competition." (with G. Norman and D. Richards).

(5) "Religious Pluralism, Competition and Civic Engagement.” (with D. Richards and J. Straub).


VII Recent Papers Presented at Conferences:


**VIII Referee for:**


**IX Service to Tufts University:**

Departmental Service:

- Department Chair: 2005
- Director, Wellington Burnham Speaker Program: 1990-1993.

University Responsibilities and Service:

- Student Awards Committee: 1988-89.
- Student Honors Committee: 1990-1993.
- Educational Policy Committee: Co-Chair 1993-1997.
- Faculty Liaison Committee for Arts and Sciences 1993-1995.
- Co-Director of Writing Across the Curriculum, 1995-1998.
- University Accreditation: Governance Committee 2001.
- Arts and Sciences Strategic Planning Committee 2004-05.