Community Health Distinguished Speaker Series

David Williams
President, Health Business Group

The Business of Healthcare: What Every Community Health Student Needs to Know

Wednesday, February 14, 12:15 – 1:45 PM
574 Boston Ave., Room 401 | Tufts Medford Campus

Topics to Cover:

- Key categories of healthcare business stakeholders and their motivations (e.g., hospital, health plan, pharma, physician group, investor)
- How the business of healthcare is different from other types of business, and how it is the same (e.g., what is a non-profit business?)
- How to understand healthcare news stories through the business lens (e.g., vertical and horizontal integration, disruptive players like Amazon and Apple)
- How to use a knowledge of business to advance public health (key takeaways for students and faculty)

Guest Speaker

David Williams is President of the Health Business Group, a consulting group firm that helps technology-enabled health care, medical devices, and pharmaceutical companies develop and execute innovative business strategies, and performs commercial due diligence for healthcare investors. He has chaired and been a member of a variety of review panels for the Department of Health and Human Services, on ONC review panels for the Beacon Community Cooperative Agreement Program and State Health Information Exchange Challenge Program and later chaired a panel to conduct a biannual review of the RECs, and a review panel for the Exchange Navigators under the Affordable Care Act.

Lunch will be provided. Please RSVP.