Senior Projects - 2010

Mass Communications and Media Studies Minors – Senior Projects


Cameron Archibald *Entertainment & Education: Marketing for Tufts’ 2010 “Ballou to Broadway” Awards Ceremony* (Public Relations)

Carrie Battan *I am Mother, Blogosphear Me Roar: An Exploration of Mommy Blogging as an Outlet for Female Voices* (Research Paper)

Logan Crane *“Women on Top”* (Televised News Piece)

Meredith Cronin *Let’s Read: A Children’s Literacy Website* (Website)

Sara DeForest *“Know Your Roots: Eat Local”* (Documentary Film)

Erik Doughty *“We Are Nothing”* (Screenplay and Soundtrack)

Brittney Flynn *BizU: A Magazine about Business School for Undergrads* (Magazine)

Aaron Frankel *Teaching Perspectives: A Report and Guide to Help Avoid Common Problems* (Report)

Maddie Garber *“The Foodie Files”* (Magazine)

Ally Gimbel *Green: A Study of Marketing Environmentalism and Environmental Marketing* (Marketing/Research Paper)

Zach Groen *Social Media’s Impact on Sports Reporting: The Next Step in the Way We Follow the Games We Love* (Research Paper)

Kymberly Horth *Recruitment and Marketing Tools for Jumpstart’s Community Corps* (Public Relations)

Eliza Howe *Perspectives of Perspectives: An Inside Look at the Experimental College’s Perspectives Program at Tufts University* (Report)

Alex Kahn *Tufts Film Works: A Filmmakers’ Community* (Website)

Erin Kestenbaum *BizU: A Magazine about Business School for Undergrads* (Magazine)

Emily Maretsky *Click vs. Flip: Differences in Print and Online Newspaper Reading* (Research Paper)

Stefanie Marx *A New Perspective: A Report on My Experience with Teaching Film to First Year Undergraduate Students* (Report)

Becca Novak *Savoring East Somerville: A Taste-Based Guide to the Neighborhood* (Book Publishing)

Rory Parks *Baseball’s Backyard* (Journalism/Articles)

Griffin Pepper *Embracing the Bizarreness: An Analysis of a Public Radio Station’s Transition to the Internet Format* (Research Paper/Radio)

Graham Rogers *Ski vs. Industry: The Business of Snowsports and the Environment* (Magazine Articles)

Daniel Rosen *“All In”* (Screenplay)

Amy Rosenbaum *The Anatomy of “Grey’s Anatomy”: Dissecting a Hit TV Show* (Television Script)

Kathy Seim These Last Four Years (Photojournalism)
Laila Selim Bridging the Gap (Journalism)
Ashley Semler MyWorldNoBorder.com: International News for American Teens (Research Paper/Website)
Scott Silverman “Know Your Roots: Eat Local” (Documentary Film)
Sarah Ullman The Art of the Interview (Research Paper/Event Planning)
Katie Weiller Reality Check: An Analysis of a Decade of Reality Television (Research Paper/Television)

Film Studies Minors - Senior Projects

Emma Blumstein “A Day in the Life” (Animated Film)
Luke Burns “The Bugs in the Books” (Film)
Alexandre Dauman “Saloon” (Screenplay)
Allen Irwin “Queen of Hearts” (Narrative Film)
Loan Nguyen Memory and Cultural Trauma: The Aesthetics of the Vietnamese Counter-narrative (Multimedia)
Marc Soskin “Prism” (Screenplay)

Multimedia Arts Minors - Senior Projects

Lauren Lanster From Dalí to Dowling: Mapping Out the Tufts University Permanent Art Collection on Campus (Website)
Scott Leighton Tufts Film Works: A Filmmakers’ Community (Website)
Andrew Mead Music for Free: Writing, Recording, and Publicizing an EP (Music/Multimedia)