

Senior Projects - 2010

Mass Communications and Media Studies Minors – Senior Projects

Lori Allen *Music for Free: Writing, Recording, and Publicizing an EP*
(Music/Multimedia)

Cameron Archibald *Entertainment & Education: Marketing for Tufts' 2010 "Ballou to Broadway" Awards Ceremony* (Public Relations)

Carrie Battan *I am Mother, Blogosphear Me Roar: An Exploration of Mommy Blogging as an Outlet for Female Voices* (Research Paper)

Logan Crane "Women on Top" (Televised News Piece)

Meredith Cronin *Let's Read: A Children's Literacy Website* (Website)

Sara DeForest "Know Your Roots: Eat Local" (Documentary Film)

Erik Doughty "We Are Nothing" (Screenplay and Soundtrack)

Brittney Flynn *BizU: A Magazine about Business School for Undergrads* (Magazine)

Aaron Frankel *Teaching Perspectives: A Report and Guide to Help Avoid Common Problems* (Report)

Maddie Garber "The Foodie Files" (Magazine)

Ally Gimbel *Green: A Study of Marketing Environmentalism and Environmental Marketing* (Marketing/Research Paper)

Zach Groen *Social Media's Impact on Sports Reporting: The Next Step in the Way We Follow the Games We Love* (Research Paper)

Kymberly Horth *Recruitment and Marketing Tools for Jumpstart's Community Corps* (Public Relations)

Eliza Howe *Perspectives of Perspectives: An Inside Look at the Experimental College's Perspectives Program at Tufts University* (Report)

Alex Kahn *Tufts Film Works: A Filmmakers' Community* (Website)

Erin Kestenbaum *BizU: A Magazine about Business School for Undergrads* (Magazine)

Emily Maretsky *Click vs. Flip: Differences in Print and Online Newspaper Reading* (Research Paper)

Stefanie Marx *A New Perspective: A Report on My Experience with Teaching Film to First Year Undergraduate Students* (Report)

Becca Novak *Savoring East Somerville: A Taste-Based Guide to the Neighborhood* (Book Publishing)

Rory Parks *Baseball's Backyard* (Journalism/Articles)

Griffin Pepper *Embracing the Bizarreness: An Analysis of a Public Radio Station's Transition to the Internet Format* (Research Paper/Radio)

Graham Rogers *Ski vs. Industry: The Business of Snowsports and the Environment* (Magazine Articles)

Daniel Rosen "All In" (Screenplay)

Amy Rosenbaum *The Anatomy of "Grey's Anatomy": Dissecting a Hit TV Show* (Television Script)

Victoria Ruff *The Evolution of Teaching Media in the 21st Century: A Case Study in Perspectives* (Report)

Antonella Scarano *"Start with a blank page. Come. Learn. Create."* The Establishment of Tufts' Imaginet Advertising Club (Advertising/Marketing)
Kathy Seim *These Last Four Years* (Photojournalism)
Laila Selim *Bridging the Gap* (Journalism)
Ashley Semler *MyWorldNoBorder.com: International News for American Teens* (Research Paper/Website)
Scott Silverman *"Know Your Roots: Eat Local"* (Documentary Film)
Sarah Ullman *The Art of the Interview* (Research Paper/Event Planning)
Katie Weiller *Reality Check: An Analysis of a Decade of Reality Television* (Research Paper/Television)

Film Studies Minors - Senior Projects

Emma Blumstein *"A Day in the Life"* (Animated Film)
Luke Burns *"The Bugs in the Books"* (Film)
Alexandre Dauman *"Saloon"* (Screenplay)
Allen Irwin *"Queen of Hearts"* (Narrative Film)
Loan Nguyen *Memory and Cultural Trauma: The Aesthetics of the Vietnamese Counter-narrative* (Multimedia)
Marc Soskin *"Prism"* (Screenplay)

Multimedia Arts Minors - Senior Projects

Lauren Lanster *From Dalí to Dowling: Mapping Out the Tufts University Permanent Art Collection on Campus* (Website)
Scott Leighton *Tufts Film Works: A Filmmakers' Community* (Website)
Andrew Mead *Music for Free: Writing, Recording, and Publicizing an EP* (Music/Multimedia)