Mass Communications and Media Studies Minors - Senior Projects

Kristen Barone Interactive E-books and Learning: The Challenges and Curiosities of Tablet Reading for Early Elementary Readers (interactive e-book)

Ian Burnette Action-Adventure for All!: Overcoming Player Stereotypes and Implicit Meta-Stereotypes in Video Games (multimedia/video game)

Alex Caplow Garageband to Magic Man: Navigating the Music Industry in the Digital Age (musical project)

Danielle E. Carbonneau Her Campus Tufts: A Marketing Strategy (research)

Lilia Carey Branding and Self-Image: A Media Literacy Curriculum for Middle School Students

William Carpenter Outrage at an Angle: Manipulative Speech and Camera Distances on Cable News (media research project)

Catherine Chen A Marketing Plan: Renewing the Bookstore Culture

Alexandria Chu Olympus High (television pilot)

Tucker Delaney-Winn Hamlet, the Hip-Hopera (musical/teacher guide)

Nicole Fleischner Hasta la (Buena) Vista: American Popular Music in the Havana Soundscape (research paper)

Emily Friedman The Elian Gonzalez International Media Frenzy: Content & Language Analysis of Articles from Granma, the NY Times & the Miami Herald

Chelsea Grayson I Wanna Be White (feature screenplay)

Jake Green Spec Script for the TV show “Modern Family”

Lindsay Griffith The Sound of Protest (research/blog)

Kelly Hyland Pretty in Pink, Wicked in Uniform: A Media Literacy Education Curriculum

Chissorom N. Izeogu In-Between (short animation)

Amber Jackson Last In the Mix: An Experiment in News Editing Techniques (research/film)

Rhianna Jones Anomaly Magazine: A Celebration of Style, Aesthetics and Individuality

Claire S. Kemp MLL: Marketing an American Tradition in Nontraditional Ways (written market research and plan)

Cynthia Ko Sarabranding: Marketing Open Dance Classes to the Tufts Community (social media marketing campaign)

Maya Kohli Teenage Dream: A Content Analysis of Seventeen and Teen Vogue (research paper)

Niki Krieg From the Queen of Cibo: Ways for College Students to Eat Like Royalty (website)

Shaye Martin A Platform for Success: Organizing and Empowering Arab Teen Girls on Facebook (Facebook page proposal, ethnographic study)

Charissa Ng Ernest Brew: Marketing New York City Café Le Canal, Where Canal St. Meets Canal St. Martin (marketing/advertising campaign and blog)
Shari Lynne Novick Adventures of an Explorer (educational media app for young children)  
Daniela Ramirez Pharmaceutical Advertising on TV: Length and Efficacy (research paper)  
Christopher Rivlin How the Internet Has Affected the Film Industry and How it Will Shape its Landscape in the Future  
Kathryn Robinson Was That Really...? The Gray Areas of Sexual Assault and Harassment Approached Using New Media (website/social media campaign)  
Jeffrey Ryder Climbing to the Top of the Trash Heap: A Study of the Cultivation Effects of America’s “Trash TV” (research project)  
Alexandra Schilling Penguins, Pigs and Politics (research paper)  
Alex G. Stein Ads "Out" of the Mainstream: Targeting a Gay Audience through Streaming Video Online (research/marketing strategy)  
Terence Tran City Blocks: A Rap Mixtape (music CD)  
Alyson Weiss Feministing, Offline and Unfiltered: Using Social Media to Bring Attention to Sexual Violence on College Campuses  
Ha Young Yoon Sesame Street vs. PoPoPo (research paper/content analysis)  

Film Studies Minors - Senior Projects  

Anna Bick Lost in the Mix: An Experiment in News Editing Techniques (research/film)  
Michael Carmody Between Seasons (short film, drama)  
Kristen Rose Collins Lover’s Fugue (short film screenplay with director’s notes)  
Michael Cortina First Date (short film, dark comedy)  
Martin Hanafin Donovan Hot Air (feature-length comedic screenplay)  
Allison Fisk The Curio House (long form documentary)  
Adam Hayden Geiger The Dove (short film, gothic horror)  
Sarah B. Grace Gifted: A Narrative Exploration of the Location of Autobiography in Fiction (short film, drama)  
Travis James Grodkiewicz Recall (short film, romantic comedy)  
John-Michael P. Sequeira The Astrolabe (journalism portfolio/arts blog)  
Hillary Beth Sieber Amateka - Bringing Rwanda's History into the Present (media education/video)  
Chaeyeong Yoo  

Multimedia Arts Minors - Senior Projects  

Amy Elizabeth Connors Urban Textures: What We Seek and What We Find in the Aesthetics of a City Space (photography book)  
Molly Ferrill Girls (short film, documentary/experimental)  
Andrea Levine Encouraging Computing Interest In Girls Through Curriculum and Entertainment (web-based game)  
Ignacio Ospina The Golden Warrior: A Graphic Short Story