



Communications and Media Studies

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2010-2011 CMS Senior Projects

Mass Communications and Media Studies Minors - Senior Projects

- Neha Agrawal** *The Lens as a Compass: Using Video Production as a Means to Navigate Social Awareness and Media Literacy (Media Literacy)*
- Melissa Burke** *Marketing Jumbo: A Strategic Plan for Marketing Athletics at Tufts (Marketing)*
- Bonny Chau** *The Impact of Technology on Photography (Blog/Photography)*
- Marcus Cheek** *Epoch: Displaying Art through New Outlets (Advertising, Social Media)*
- Philip M. Dear** *"Making Faces": Children's Book (Publishing)*
- Alexander Fernbach** *Creating, Recording, and Marketing Musical Content (Marketing/Music)*
- Margaret C. Fisher** *"Sync" (Marketing)*
- Craig H. Flaster** *Score Points (Music/Film)*
- Royi Y. Gavriellov** *Marketing Plan for Balbus (Marketing/Advertising)*
- Mitchell Geller** *"Player Two" Magazine: Play, Seriously (Print Journalism)*
- Rebecca Goldberg** *"Ex Machina" (Television Series Pitch and Project Bible)*
- Marielle L. Hampton** *Website for the Eliot-Pearson Awards for Excellence in Children's Media (Website)*
- Sarah Korones** *The Death of Disconnection: College Life in a World of Ever-Present Availability (Research, Social Media)*
- Alex Lach** *"Chris Ellis Is Jealous" (Screenplay)*
- Gregory Lee** *"Get Zig" (Screenplay)*
- Rachel Lefsky** *Just the Latest Crisis: Soft News, Sensationalism, and Infotainment in Local Television News (Research)*
- Elisabeth Lesser** *"What's Your Perspective?" (Documentary Formatted Screenplay)*
- Hui Lim** *From Foreignness to Foreignness: 21st Century Hollywood Remakes of Foreign Films (Research)*
- Alexander Paul Michaelson** *An Aggregation of Inspiration (Radio)*
- Romy A. Oltuski** *"Making Faces": Children's Book (Publishing)*
- Erica Petersen** *RE-Size, RE-Sort, RE-Think: Uncovering Beauty Truth (Media Literacy Campaign)*
- Benjamin R. Phelps** *BP on TV: Television Criticism in the Digital Age (Website/TV Criticism Blog)*
- Daniela Ramírez Vásquez** *Pharmaceutical Advertising on TV: Length and Efficacy (Research)*
- Georgia M. Ranes** *The Agency: Treatment and Pitch for a One-Hour Drama for Cable Television (Television)*
- Meredith Reynolds** *"W.A.M.": Women Artists of Massachusetts (Magazine)*
- Christopher J. Rivlin** *How the Internet Has Affected the Film Industry and How it Will Shape its Landscape in the Future (Research)*
- Amanda Roberts** *Marketing Jumbo: A Strategic Plan for Marketing Athletics at Tufts (Marketing)*
- Lindsey H. Rosenbluth** *Royal Charters? The Changing Face of Massachusetts' Public Education System*

(Journalism)

Marcos Sastre III *A Multi-Modal Content Analysis of Formal Features Presented to the Infant Viewer*
(Research)

Harrison Stamell *The Improvised Sitcom* (Screenplay/ Sitcom Pilot)

Andres Steyerthal *Following the "Right Track": An Exploration of College Theater Marketing*
(Advertising/ Public Relations)

Amanda Warren *"What's Your Perspective?"* (Documentary Formatted Screenplay)

Simone Cletha Williams *"Size Dependent"* (Screenplay)

Rosanna Xia *Shaping Our Taste for Starbucks* (Research/ Multimedia)

Lily S. Zahn *Art for All: Blogging the Way to Accessible Art* (Media Literacy)

Film Studies Minors - Senior Projects

Brian Agler *"Staffers"* (TV Production)

Brianna Antoinette Beehler *Film Criticism, Film Cynicism: A Study of the Death of the Film Critic and the Rise of the Blogger* (Research)

Josh Hale *"Corporatocracy"* (Screenplay Treatment)

Isabel Hirsch *"From Reproductive Rights to Reproductive Justice"* (Documentary Film)

Ariana Camille McLean *"Best Burritos in Boston"* (Documentary Film)

Jason Moloney *"SOLD"* (Film)

Sarah M. Nadeau *"The Dove"* (Film Editing)

Samantha Nye *"She's the One that I Want"* (Film)

Erika Volchan O'Connor *Linhas: Rosane Volchan O'Connor, An Artist Profile* (Documentary Film)

Irene Richardson *"Getting to Kathmandu"* (Feature Film Script)

Christopher J. Saraceno II *Too Big To Fail: Replicating the Studio System for a Student Film Production*
(Film)

Cat Scott *"Jolene"* (Screenplay)

Multimedia Arts Minors - Senior Projects

Kelly Clifford *Conceptual Timeline* (Multimedia Website)

Christopher Ryan Latina *"Serifires": A Multimedia Experiment* (Experimental Film)

William H. Ramsdell *Topics in Informationalism: Art, Myth, and Hackers of the Digital Sublime*
(Website/ Art Installation)