Communications and Media Studies
95 Talbot Avenue, Medford, MA 02155 | 617-627-2007
cms@tufts.edu
ase.tufts.edu/cms

2010-2011 CMS Senior Projects

Mass Communications and Media Studies Minors - Senior Projects

Neha Agrawal  The Lens as a Compass: Using Video Production as a Means to Navigate Social Awareness and Media Literacy (Media Literacy)
Melissa Burke  Marketing Jumbo: A Strategic Plan for Marketing Athletics at Tufts (Marketing)
Bonny Chau  The Impact of Technology on Photography (Blog/Photography)
Marcus Cheek  Epoch: Displaying Art through New Outlets (Advertising, Social Media)
Philip M. Dear  ‘Making Faces’: Children’s Book (Publishing)
Alexander Fernbach  Creating, Recording, and Marketing Musical Content (Marketing/Music)
Margaret C. Fisher  “Sync” (Marketing)
Craig H. Flaster  Score Points (Music/Film)
Royi Y. Gavrielov  Marketing Plan for Balbus (Marketing/Advertising)
Mitchell Geller  "Player Two" Magazine: Play, Seriously (Print Journalism)
Rebecca Goldberg  “Ex Machina” (Television Series Pitch and Project Bible)
Marielle L. Hampton  Website for the Eliot-Pearson Awards for Excellence in Children’s Media (Website)
Sarah Korones  The Death of Disconnection: College Life in a World of Ever-Present Availability (Research, Social Media)
Alex Lach  "Chris Ellis Is Jealous" (Screenplay)
Gregory Lee  “Get Zig” (Screenplay)
Rachel Lefsky  Just the Latest Crisis: Soft News, Sensationalism, and Infotainment in Local Television News (Research)
Elisabeth Lesser  "What’s Your Perspective?" (Documentary Formatted Screenplay)
Hui Lim  From Foreignness to Foreignness: 21st Century Hollywood Remakes of Foreign Films (Research)
Alexander Paul Michaelson  An Aggregation of Inspiration (Radio)
Romy A. Oltuski  “Making Faces”: Children’s Book (Publishing)
Erica Petersen  RE-Size, RE-Sort, RE-Think: Uncovering Beauty Truth (Media Literacy Campaign)
Benjamin R. Phelps  BP on TV: Television Criticism in the Digital Age (Website/TV Criticism Blog)
Daniela Ramirez Vásquez  Pharmaceutical Advertising on TV: Length and Efficacy (Research)
Georgia M. Ranes  The Agency: Treatment and Pitch for a One-Hour Drama for Cable Television (Television)
Meredith Reynolds  “W.A.M.”: Women Artists of Massachusetts (Magazine)
Christopher J. Rivlin  How the Internet Has Affected the Film Industry and How it Will Shape its Landscape in the Future (Research)
Amanda Roberts  Marketing Jumbo: A Strategic Plan for Marketing Athletics at Tufts (Marketing)
Lindsey H. Rosenbluth  Royal Charters? The Changing Face of Massachusetts’ Public Education System
Marcos Sastre III  *A Multi-Modal Content Analysis of Formal Features Presented to the Infant Viewer*  
(Research)  
Harrison Stamell  *The Improvised Sitcom* (Screenplay/Sitcom Pilot)  
Andres Steyerthal  *Following the “Right Track”: An Exploration of College Theater Marketing*  
(Advertising/Public Relations)  
Amanda Warren  *“What’s Your Perspective?”* (Documentary Formatted Screenplay)  
Simone Cletha Williams  *“Size Dependent”* (Screenplay)  
Rosanna Xia  *Shaping Our Taste for Starbucks* (Research/Multimedia)  
Lily S. Zahn  *Art for All: Blogging the Way to Accessible Art* (Media Literacy)  

**Film Studies Minors - Senior Projects**  

Brian Agler  *“Staffers”* (TV Production)  
Brianna Antoinette Beehler  *Film Criticism, Film Cynicism: A Study of the Death of the Film Critic and the Rise of the Blogger* (Research)  
Josh Hale  *“Corporatocracy”* (Screenplay Treatment)  
Isabel Hirsch  *“From Reproductive Rights to Reproductive Justice”* (Documentary Film)  
Ariana Camille McLean  *“Best Burritos in Boston”* (Documentary Film)  
Jason Moloney  *“SOLD”* (Film)  
Sarah M. Nadeau  *“The Dove”* (Film Editing)  
Samantha Nye  *“She’s the One that I Want”* (Film)  
Erika Volchan O’Conor  *Linhas: Rosane Volchan O’Conor, An Artist Profile* (Documentary Film)  
Irene Richardson  *“Getting to Kathmandu”* (Feature Film Script)  
Christopher J. Saraceno II  *Too Big To Fail: Replicating the Studio System for a Student Film Production* (Film)  
Cat Scott  *“Jolene”* (Screenplay)  

**Multimedia Arts Minors - Senior Projects**  

Kelly Clifford  *Conceptual Timeline* (Multimedia Website)  
Christopher Ryan Latina  *“Serifires”: A Multimedia Experiment* (Experimental Film)  
William H. Ramsdell  *Topics in Informationalism: Art, Myth, and Hackers of the Digital Sublime*  
(Website/Art Installation)