Senior Projects 2006

Mass Communications and Media Studies Minors

Rachel Arguello - Teen Beat (Magazine)
Carrie Benjamin - Proposal for a “Boston’s Fourth of July Fireworks DVD” (Marketing/Advertising/PR)
Jessica Brauser - My Senior Project: A Student Docufilm
Ashley Chan - The Magic of Harry Potter (Research Paper)
Arielle Chavkin - Willing to Fight: Ani DiFranco’s Lyrics of Political and Feminist Protest (Magazine Article)
Valerie Chin - Empowering Future Leaders (Film)
Gordon Cieplak - Screenshots (Photography)
Rebecca Dince - Rebuilding the Gulf Coast: A Three-Part Series (Magazine Articles)
Laura Espy - “Hill to Hollywood Network” Website
Melissa Fiorenza - SASS Magazine
Dana Foster - the Outlet @ Tufts University: www.tuftsoutlet.com (Website)
Shana Horak - Tufts Field Day (Social Marketing Campaign)
Benjamin Huggins - It's On You (Multimedia Campaign)
Gabriela Jirasek - Deep Focus Magazine
Matthew Kay - Dreams, Vol. 1 (Film)
Danielle Khoury - Aceituna Cafe Marketing Campaign
Seth LaPierre - the scroo fashion label (Advertising Campaign)
Thuy Le - Unveiling Tufts' Best Kept Secret: A Publicity Campaign for WMFO
Jordan Levie - Fortitude (Film)
Jessica McConnell - then life happens (Film)
Brindusa Negriotiu - Ballou to Broadway (Marketing and Event Planning)
Alicia Neubig - Tufts Field Day (Social Marketing Campaign)
Sarita Parekh - Aceituna Cafe Marketing Campaign
Aravinda Rao - Consumer Empathy (Marketing Thesis)
Dana Ropper - Basic Luxuries: The Marketing of Luxury Goods in the United States (Marketing/Advertising Analysis)
Marina Shaw - Running for Change: Tufts Student Elected to New Hampshire State House (Film)
Kristin Shinkawa - Smart Cinema: A Children’s Media Literacy Initiative
Leigh Evans Simons - Running for Change: Tufts Student Elected to New Hampshire State House (Film)
Patrice Taddonio - Miller the Martyr? (Magazine Article)
Loi To - Smart Cinema: A Children’s Media Literacy Initiative
Leah Tucker - Empowering Future Leaders (Film)
Yagmur Uslu - Marketing Communications Plan: Launching VOGUE in Turkey
Jessica Valentine -  *Gender Portrayal on Saturday Morning Cartoons* (Research Paper)

**Film Studies Minors**

Julie Rapaport -  *The Role of the Producer in Film* (Research Project)
Zachary Robbins -  *Franklin and Stephanie* (Film)
Daniel Roe -  *Montana* (Film)
Jessica Simoncelli -  *An Exercise in Adaptation* (Film Treatment)
Jose Vazquez -  *21 Shots* (Documentary Film)
Julia Verplank -  *Coming About* (Screenplay)

**Multimedia Arts Minors**

Adam Arrigo -  *The Main Drag* (Multimedia)
Regan Cerato -  *Roxy's World* (Multimedia)
Michael Hughes -  *It's On You* (Multimedia Campaign)
Vuong Nguyen -  *Mua-Rain* (Animation)
Miranda Steed -  *Encouraging Women in the Computer Sciences* (Website)
Jean Duff Whitehead -  *then life happens* (Film)