

WEDNESDAY, MARCH 15, 2017 @ 4:30 PM | ALUMNAE LOUNGE, AIDEKMAN ARTS CENTER

# From One Drop to One Percent:

## The Impact of DNA Ancestry Tests on the Worldview of White Supremacists

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Advances in population genetics and the direct-to-consumer marketing of DNA ancestry tests are challenging how groups fashion and maintain their identities. Most commonly, researchers focus on how Native Americans and African Americans' identities are co-constructed through these new scientific narratives of history and human evolution. Until now though, few have looked at how white people use these tests to generate a sense of belonging to a group. As well, no one has taken on this controversial question: How do white supremacists understand and mobilize around this new genetic science?

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